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BEASLEY MEDIA GROUP TO SERVE AS RADIO PARTNER IN 2ND ANNUAL MASSACHUSETTS DAY OF CIVILITY

Boston, MA (11/16/17) Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Beasley Media Group Boston stations will be among the sponsors of the 2nd Annual Massachusetts Day of Civility on Saturday, November 18, 2017.

Recommended by the National Civility Foundation, it will be the second official day of its kind in the Commonwealth. Massachusetts Governor Charlie Baker will issue a special proclamation to commemorate the event, which will be read during Opening Ceremonies of The Thanksgiving Day Parade, Plymouth, Massachusetts.

Underwriting for the event is provided by Beasley Media Group Boston, Channel 5, Up with People, Conant Leadership Group, NEHRA and Wendy's franchises operators on Cape Cod.

"The purpose of designating Day of Civility is to have every person in every family and every company consciously perform a random act of kindness," said Judith Bowman, Executive Director of the National Civility Foundation. "Day of Civility is timely as we enter the Thanksgiving holiday season when families, friends, new friends and even random new people in our lives will come together and acknowledge those who have touched our lives and lifted our spirits by a thoughtful, simple random act of kindness."

"We are thrilled to participate in this special day, which recognizes the countless acts of kindness that our listeners do on a daily basis in the community," said Beasley Media Boston Vice President and Market Manager Mary Menna.

The National Civility Foundation Board is comprised exclusively of certified protocol professionals in the business etiquette and international protocol industry. These business leaders have come together to provide civility training and education to present and Next Generation leaders in Massachusetts and beyond.

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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