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BEASLEY MEDIA GROUP'S 105.1 THE BOUNCE MAKES WISHES COME TRUE WITH BIKES FOR KIDS HOLIDAY COLLECTION IN THE MOTOR CITY

DETROIT, MI (November 20, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces 105.1 The Bounce's Bikes for Kids Holiday Collection will kick off with four live broadcasts from selected Metro Detroit locations beginning on November 20th, 2017.

105.1 The Bounce's BIGG & Foolish with Shay in the Morning know that when you ask most kids in the Motor City what they would like for Christmas, the answer is clear... a new bike! The station will ask listeners to donate new bikes, as well as cash donations, in an effort to help bring a smile to the faces of needy children in the community.

The collections will be held on December 1st, 8th, and 15th. The final collection and distribution day will take place on December 16th, 2017. Complete details about the collection site locations are available at www.105.1thebounce.com.

"There is nothing like the generosity and big hearts of the people of the Detroit Metro Area," said Bounce 105.1 Morning Personality BIGG. That has inspired us to weave our way into it. Giving a bicycle to kids in need for the holidays is a way we would love to do it!"

"We are so proud that Bigg, Foolish, Shay Shay and the team came up with this idea," said station Program Director Al Payne. "It's an amazing testament to their care and passion for the community we serve. The entire Bounce staff will enjoy riding along and supporting them on this incredible holiday journey!"

For additional details, please visit www.1051thebounce.com 105.1 WMGC-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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