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## **BEASLEY MEDIA GROUP'S MAGIC 106.7 BECOMES BOSTON'S CHRISTMAS STATION**

Boston, MA (11/14/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces WMJX-FM, Boston's radio home for Today's Hits & Yesterday's Favorites, will flip the switch to Christmas music on Friday, November 17th at 5pm to officially ring in the season and play the best variety of holiday favorites all the way through Christmas Day at midnight.

MAGIC 106.7 will continue the station's commercial-free hours at 8:15am and 2:15pm each weekday. In addition, the MAGIC OF CHRISTMAS tradition continues with commercial-free music from 6pm Christmas Eve through 8pm Christmas Day to give listeners the opportunity to enjoy their holiday favorites without interruption as they celebrate with family and friends.

For listeners who miss the best variety of music on MAGIC 106.7, Today's Hits, Yesterday's Favorites...it will be broadcast on MAGIC 106.7 HD-2, available at [www.magic1067.com](http://www.magic1067.com).

### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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