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WMGK-FM WANTS TO KNOW... DO YOU POSSESS THE ESSENCE OF ELTON?

Bala Cynwyd, PA (October 16, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Classic Rock 102.9 WMGK-FM is teaming up with The Philly POPS to give a local performer the chance to dazzle adoring Elton John fans during The Music of Elton John featuring Michael Cavanaugh Pre-Show.

The event will take place on Saturday, November 11, on the Plaza stage at The Kimmel Center prior to The Philly POPS performance.

From November 10th through the 12th, the largest standalone pops orchestra in the United States, The Philly POPS, will be conducted by Stuart Chafetz and joined by Grammy and Tony nominated singer, Michael Cavanaugh, when they dedicate three days to scintillating performances of Elton John's most celebrated songs.

Interested participants can submit a video clip of their performance of an Elton John song via the contest page on the station's website (www.wmgk.com).

At the end of the submission period, WMGK-FM and Philly POPS staffers will narrow down the entries to five finalists, all of whom will receive a pair of tickets to see The Music of Elton John featuring Michael Cavanaugh with The Philly POPS. Station listeners will then have the opportunity to vote for their favorite finalist at wmgk.com. The winning contestant will be determined by a combination of listener voting and scoring by the judging panel.

The winning contestant will receive 10 tickets to The Philly POPS November 11 concert, free dinner for two and the thrill of performing in front of Elton John fans in a packed Kimmel Center Plaza Stage during WMGK's pre-performance party.

Tickets are on sale now at phillypops.org/eltonjohn for THE MUSIC OF ELTON JOHN FEATURING MICHAEL CAVANAUGH.

Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

About The Philly POPS:

The Philly POPS, the largest standalone pops orchestra in the United States, delights audiences with the inspired performance of American popular music. The POPS celebrates this distinctive musical heritage through an expanding repertoire of innovative concert presentations and a robust set of educational and engagement initiatives.

Now in its 39th season, the official POPS orchestra of Pennsylvania serves a consistently growing audience of over 100,000 annually. Music Director Michael Krajewski and the 65-piece Philly POPS orchestra keeps listeners tapping their toes to an impressive repertoire of songs from the 1920s up through today's chart toppers.

Outside the concert hall, Salute Series performances – including POPS on Independence on July 3 and the I'll Be Home for Christmas: A Salute to the Military and First Responders event – celebrate the American tradition of service around important national holidays; POPS in Schools enhances music education for Philadelphia School District students; and POPS Outside brings POPS music to local communities.

The Philly POPS performs as a founding resident company of The Kimmel Center for the Performing Arts, and at venues throughout the mid-Atlantic region.

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