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Beasley Media Group's Country 102.5 Renamed KENNY 102.5 in Honor of Country Superstar's Visit to Station

Boston, MA (10/27/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Country 102.5 had Kenny Chesney live in studio today (10/27/17) in Boston for a very special album release party. For one day only, Country 102.5 was renamed KENNY 102.5!

In addition, some lucky listeners watched live as Kenny took over the station for an hour with Carolyn Kruse, answering listener questions, talking his love for Boston and playing songs from his new live album Kenny Chesney: Live In No Shoes Nation. The country legend also announced that he is adding a second date to his stop at Gillette Stadium!



Photo Caption: (L to R): Kenny Chesney live on KENNY 102.5 with mid-day host Carolyn Kruse.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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