



For more information, contact:

Heidi Raphael

239-659-7332

Heidi.raaphael@bbgi.com

## **GREGORY SIMONSON NAMED GENERAL SALES MANAGER AT BEASLEY MEDIA GROUP IN FAYETTEVILLE, NORTH CAROLINA**

Fayetteville, NC (October 26, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Gregory Simonson has been named as the General Sales Manager at Beasley Media Group in Fayetteville, North Carolina. He began his new position on Monday, October 16, 2017.

Simonson has held multiple sales executive roles within the broadcast and digital industry throughout the past 20 years, most recently serving as the Southeast Regional Vice President of Advertising Partnerships at Inc.'s iAd division.

He began his career in the broadcasting industry in New York at the Katz Media Group in 1995 and spent the next 15 years in various management roles in Detroit, Los Angeles and ultimately Atlanta, Georgia, where Simonson rose to Vice President of Sales, overseeing all unwired network sales and marketing efforts for the Southeast region.

The broadcasting veteran has also held similar management roles at Cumulus Media and Pandora Radio.

"We are thrilled to welcome Gregory to the Beasley Media Group family," said Vice President and Market Manager Erika Beasley. "His experience and leadership in both traditional and digital media will make him a huge asset to our amazing Fayetteville team."

Simonson received a Bachelor of Science degree from the University of Florida, as well as served in the Florida and New York Army National Guard for six years.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

###