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ALLIANCE FOR  
WOMEN IN MEDIA

### **Alliance for Women in Media Announces 2017 Women Who Lead Honorees**

**September 27, 2017 (New York City):** The Alliance for Women in Media (AWM) has announced the 2017 honorees for its upcoming Women Who Lead luncheon program. The annual event will take place on Tuesday, Nov. 14, 2017, at the Marriott Marquis, New York City.

The event recognizes and celebrates women who have had a significant impact on the media industry, as trailblazers and extraordinary leaders in their chosen field. This year, AWM will honor the following Women Who Lead (in alphabetical order):

- Caroline Beasley, CEO, Beasley Broadcast Group
- Amy Emmerich, Chief Content Officer, Refinery29
- Kathleen Finch, Chief Programming, Content & Brand Officer, Scripps Networks
- Susan Swain, co-CEO, C-SPAN
- Julie Talbott, President, Premiere Networks

“The Alliance for Women in Media has great roots in the American Women in Radio and Television (AWRT), and the Gracies,” says Geraldine “Gerry” Laybourne, respected media entrepreneur and keynote speaker for the event. “I am so honored to be asked to keynote the Women Who Lead luncheon. There is no more important time in our history for women in media to be true leaders and no mission more personally important to me.”

Gerry is perhaps best known for leading the team that brought success to Nickelodeon in the 1980s and 90s, and for her role as co-founder of Oxygen Media. She also served as president of Disney-ABC Cable Networks. In more recent years, she has lent her experience and wisdom as a leader and member of several prominent industry and corporate boards.

“As part of our commitment to support women in their many roles across the media industry, the Alliance for Women in Media is pleased to showcase the amazing achievements of these female executives and shine a bright light on each of their incredible accomplishments, professional dedication and lasting impact on the industry,” says Sarah Foss, AWM chair and chief product officer, Advertising Management Systems, Imagine Communications. “Women Who Lead provides an opportunity for AWM to recognize progress and advancements across the industry by talented leaders. These leaders also happen to be women—and as we honor them, we hope to empower and encourage all women to strive for success.”

Tickets for the Women Who Lead luncheon are available at \$149 for AWM members and \$199 for non-members. A special \$79 student rate is available for undergraduate students with proof of enrollment. Qualifying students may also apply for a complimentary ticket made possible through Women Who Lead program sponsors, which include Ford, CBS Corporation, Katz Media Group, NCTA, vCreative and WideOrbit. For table sales with premium seating or additional information on available sponsorships, contact Alliance for Women in Media executive director Becky Brooks at [becky.brooks@allwomeninmedia.org](mailto:becky.brooks@allwomeninmedia.org) or 859.226.4240.

For more information or to reserve your seat, visit [allwomeninmedia.org](http://allwomeninmedia.org).

**About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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