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DAWN SANTOLUCITO NAMED MUSIC AND MARKETING DIRECTOR AT BEASLEY MEDIA GROUP'S WKLB-FM IN BOSTON

Boston, MA: (August 9, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Dawn Santolucito has been promoted to Music and Marketing Director at Country 102.5 in Boston.

Santolucito joined WKLB-FM in 2009. In her new role, Dawn will continue her oversight of the marketing/promotions department, but will now also help lead the charge on the music side for Country 102.5.

"Her passion, dedication and organizational skills, plus a great ear for music, made her the ideal candidate for the position," said WKLB-FM Program Director David Corey. We are proud to have Dawn in our Country 102.5 family."

"I would like to thank David Corey, Cadillac Jack and Mary Menna for this wonderful opportunity," said Santolucito. "It truly has been a privilege being a part of the Country 102.5 family for the past seven years in my role within the Marketing/Promotions Department and I am thrilled to begin this new chapter."

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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