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BEASLEY MEDIA GROUP UNVEILS COMPANY-WIDE COMMUNITY OF CARING INITIATIVE

Naples, Florida (August 15, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the unveiling of a new company-wide “Community of Caring” Public Service initiative that will run throughout the organization’s 63 radio stations.

The initiative will consist of several aspects. A rotating PSA series will be aimed at shining a spotlight on important issues impacting our communities. Topics will range from the on-going opioid epidemic and bullying to racism and mental health awareness. The public service announcements will also be supported via social media campaigns.

In addition, Beasley Media Group will host specific “Day of Caring” events throughout the year in which teams, made up of employees from each market, will adopt specific non-profit organizations within the communities they serve and volunteer during company supported work hours over the course of the year in an effort to make a difference for those in need.

“As a company, we take all of these issues very seriously,” said Caroline Beasley, Chief Executive Officer of Beasley Media Group. “The rotating PSA and social media campaigns, combined with our Day of Caring events across all of our markets, underscores our company’s strong commitment to making a difference in the communities we serve.”

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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