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**Steve Mills Named Program Director of Beasley Media Group's
WDRR-FM in Augusta, GA**

Naples, Florida: (August 1, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Steve Mills has been named Program Director of WDRR-FM in Augusta, Georgia. He will begin his new position on Tuesday, August 1, 2017.

Mills most recently served as a producer for Sound Solutions, a subsidiary of Cumulus Media. Previous to that, he worked as the Operations Manager for Midwest Communications and was the Corporate Digital Manager for Cumulus and Westwood One in Atlanta. In addition, he served on the programming team at Westwood One.

"I'm thrilled to be working with a group of forward thinking broadcasters," said Mills. "Thanks to Caroline Beasley, Brian Beasley, Justin Chase, Buzz Knight, Mark Haddon, and Chris O'Kelley for this amazing opportunity."

"We are extremely excited to welcome Steve to the Beasley Augusta team and look forward to Steven bringing his multi-format and digital experience to WDRR's Classic Hits format," said Operations Manager Chris O'Kelley.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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