



## FOR IMMEDIATE RELEASE

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### **Caroline Beasley Named Among 40 Most Powerful People in Radio**

**Naples, Florida: (August 7, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces company Chief Executive Officer Caroline Beasley has been ranked #6 among the 2017 "40 Most Powerful People in Radio" in the United States by Radio Ink Magazine, a leading industry publication.

The list and rankings are determined by Radio Ink's editorial board who review, analyze and discuss a wide range of specific data including revenue, number of stations and employees, etc. Additionally, less tangible points are important considerations. Those include demonstrated leadership and influence of each individual that results in power within the industry as well as among those important to the industry such as advertisers and investors.

"Caroline Beasley's sharp trajectory from #25 to #6 on Radio Ink Top 40 list this year is a nod to the strong leadership she has demonstrated in growing the company, most especially with the acquisition Greater Media last year," said Deborah Parenti, publisher of Radio Ink Magazine.

"Named CEO in January, it is clear that Caroline is solidly in charge of the company founded by her father, who spent 18 years on the list. We expect Caroline's run to be equally long or longer!"

Beasley is featured in the July 24th issue of the publication.

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### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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