



**Contact:**

Augusta Mellon, Bloomberg Media  
212-617-5152  
amellon2@bloomberg.com

Heidi Raphael, Beasley Media Group  
239-659-7332  
heidi.raaphael@bbgi.com

## **BLOOMBERG RADIO EXPANDS IN BOSTON**

Now Available on 106.1FM, WRCA 1330 AM and 92.9/WBOS-FM HD2

**July 3rd, 2017 (Boston, MA)** – Bloomberg Radio, the world's only global 24-hour business and radio station, in conjunction with Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), announced that starting tomorrow July 4th at 12:00pm ET, Bloomberg Radio can now be heard on Beasley Media Group's 106.1FM, WRCA 1330 AM and 92.9/WBOS-FM HD2. Bloomberg Radio will continue to broadcast on WXKS 1200AM/94.5FM-HD2 for the next few months.

"We have been eager to expand our presence in the Boston area to deliver the best of Bloomberg Radio to this important market of those who manage money, move markets and shape the future of global business and the innovations of tomorrow," said Al Mayers, Global Head of Bloomberg Radio and Television.

"We're excited to partner with a global news and business leader of Bloomberg's magnitude," said Beasley Media Boston Vice President and Market Manager Mary Menna. "This unique programming underscores the company's commitment to providing our listeners with the very best content and compliments our five existing music brands in Boston."

Listeners will also be able to tune in to Bloomberg's broadcast of the 2017 Boston Pops Fireworks Spectacular, tomorrow at 8:00pm ET. Bloomberg is the exclusive media partner of this year's concert.

Powered by more than 2,700 journalists and analysts in more than 120 countries, Bloomberg Radio's resources are unparalleled. In addition to Boston, Bloomberg can be heard on its three other flagship radio stations in New York, Washington, D.C. and San Francisco. Bloomberg shows and short form reports are also heard on over 300 top radio stations across the United States, including leading all-news radio stations in major cities from coast to coast. Bloomberg Radio can also be heard nationally on SiriusXM satellite radio channel 119, and internationally streaming live on the Internet and the Bloomberg Radio+ mobile app.

For more information on Bloomberg Radio, please visit <http://www.bloombergradio.com>

*About Bloomberg:*

Bloomberg, the global business and financial information and news leader, gives influential decision-makers a critical edge by connecting them to a dynamic network of information, people, and ideas. The company's strength – delivering data, news, and analytics through innovative technology quickly and accurately – is at the core of the Bloomberg Professional service, which provides real-time financial information to approximately 325,000 subscribers globally. For more information, visit [bloomberg.com](http://bloomberg.com) or request a demo.

*About Beasley Media Group:*

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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