



## FOR IMMEDIATE RELEASE

For more information, contact:

**Dan Fein - Promotion Director WMGK**

**Direct: 610-617-4866; Cell: 610-761-9146;**

**[dan.fein@bbgi.com](mailto:dan.fein@bbgi.com)**

## JOHN DEBELLA LEADS HUGE FUNDRAISING EFFORT TO BENEFIT LOCAL VETERANS

**Bala Cynwyd, PA (June 15, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the WMGK-FM John DeBella Annual Radiothon broadcast will take place live in front of the National Constitution Center tomorrow (Friday, June 16<sup>th</sup>) from 6am to 6pm. DeBella, along with a variety of famous rock stars & musicians, will encourage listeners to call 1-800-678-WMGK (9645) or go to [wmgk.com](http://wmgk.com) to make a donation.

All funds raised from the Radiothon will benefit the Veterans Multi-Service Center (VMC) in Philadelphia, whose mission is to provide services, programs, opportunities and advancement to veterans and their families.

Upon the conclusion of the Radiothon broadcast, the station will continue to take online donations at [wmgk.com](http://wmgk.com) through the weekend.

Every dollar donated makes an impact. According to the VMC:

- \$5 will provide a Veteran with a healthy meal
- \$10 will provide a Veteran transportation to a new job
- \$25 will provide a Veteran with food for their family
- \$50 will provide a Veteran with equipment necessary for a new job
- \$100 will provide a Veteran with supplies needed for various certifications

Over the past decade, WMGK-FM has raised over one million dollars for local veterans as a result of the annual John DeBella Veterans Radiothon.

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

###