



Contact:

Heidi Raphael / Vice President,
Corporate Communications
Beasley Media Group, Inc.
Heidi.Raphael@bbgi.com

**Heidi Raphael Named Vice President of Corporate Communications for
Beasley Media Group**

NAPLES, FLORIDA (May 15, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has named Heidi Raphael as Vice President of Corporate Communications. She will begin her new position immediately.

"I am very excited to have the opportunity to work at Beasley Media Group," said Raphael. "The Beasley family has an amazing and well-respected reputation in the radio industry. I look forward to working with the incredible management team and people within the organization."

Raphael most recently served as the Senior Vice President of Corporate Communications at Greater Media, Inc., where she spent 20 years working in several capacities, including as Marketing Director of WRIF-FM, Group Marketing Director of Greater Media Detroit and New Business Development Director of WMGC-FM in the Motor City. She was promoted to Director of Corporate Communications at the company's Braintree, Massachusetts-based corporate headquarters in 2006. Raphael was subsequently elevated to the positions of Vice President in February 2008 and Senior Vice President in March of 2016.

"We are thrilled to have Heidi join the Beasley Media family," said Chief Executive Officer Caroline Beasley. "Her vast experience and knowledge of the radio industry, combined with Heidi's outstanding reputation, make her the perfect fit for our company as we continue to expand our footprint across many platforms within the organization and the industry."

Raphael currently serves on the board of the Library of American Broadcasting Foundation and is a member of the Mentoring and Inspiring Women in Radio Group.

About Beasley Media Group, Inc.: Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which is headquartered in Naples, Florida. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Beasley Broadcast Group, Inc. was founded in 1961 by George G. Beasley who remains the Company's Chairman of the Board. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.