

**FOR IMMEDIATE RELEASE**

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Carolinas HealthCare System  
Levine Children's Hospital



## **The Maney, LauRen and Roy Show Launches**

**Nonstop Broadcast for *Play Anything Day***

*Raising awareness and funds for Carolinas HealthCare System's Levine Children's Hospital*

**Charlotte, N.C. – Wednesday, April 19, 2017** – The Maney, Roy and LauRen Morning Show on WNKS KISS 95.1 will host a marathon broadcast on **Wednesday, May 3, 2017** starting at 6a.m. taking requests in exchange for donations to Levine Children's Hospital for the 6<sup>th</sup> Annual *Play Anything Day*.

Listeners will not believe their ears when they hear everything from College Fight anthems to Funk songs. Maney, Roy and LauRen will play everything from Adele to Aerosmith; from Maroon 5 to the Jackson 5; from Prince to Queen; and, everything else in between. Music will be played in random order, this fun and unique experience will be unlike anything you've heard on other stations. Listeners are encouraged to call (704) 570-9595 or log on to [kiss951.com](http://kiss951.com) starting at 6 a.m. to make their requests and pledge their donations. No musical genres or decades are off limits and all donations benefit Levine Children's Hospital.

Last year, *Play Anything Day* raised more than \$51,000 in 12 hours for Levine Children's Hospital. This year promises to be even more incredible because Maney, Roy and LauRen won't stop accepting your donations until they reach their record \$60,000!

"This is our favorite time of the year when we get to throw the format out the window! We play any song our listeners want to hear for a donation," said Maney. "We also get to celebrate the caregivers, the families and the patients at this tremendous facility in our community that helps our kids every day while pushing ourselves to hit our new goal!" added Roy.

Tune-in to Kiss 95.1 on-air by downloading the free Kiss 95.1 app on a variety of mobile devices. Follow Kiss 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951).

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**About Beasley Media Group, Charlotte:** Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Charlotte radio market, Beasley Media Group owns five FMs and one AM, including the following: WSOC-FM The New 103.7; WKQC-FM K104.7; WPEG Power 98; Urban AC WBAV/V101.9; WNKS-FM KISS 95.1; and, WBCN-AM 1660. Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).