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WMMR hires Brent Porche – full-time overnight air talent

Philadelphia, PA (January 24, 2017): It's rare a radio station goes 8 years in between full-time hires. It's rarer still that the position is for a full time overnight air talent.

Beasley Media Group and 93.3 WMMR-Philadelphia are pleased to announce Brent Porche (*yes, that's his real name*) is the latest member of the full-time line-up at America's standard bearer for the rock format.

Still going strong since its 1968 sign-on, WMMR has always employed a live and local personality for its overnight listeners. Brent Porche, who has a decade of experience on the part-time staff, takes the reins from Jacky Bam Bam, recently promoted to the 7-midnight shift. His enthusiasm for rock music of all kinds, his support of the local concert scene and a trusted listener relationship makes him an ideal choice to continue the tradition of live and local, 24/7 Everything That Rocks.

Says Porche, "It's like a lifelong fan rooting for The Eagles and getting hired to play on the team - with all his favorite players! I'm honored to join Preston & Steve, Pierre Robert, Jaxon, Jacky and all the DJs on such a legendary station."

Program Director Bill Weston adds, "Brent is a perfect fit for the starting five on WMMR. Great pipes, positive attitude and he gets the listener and client relationship."

WMMR is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group, Inc:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. More than 20 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. Please visit www.bbgi.com.

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