



CONTACT

Erika Beasley, VP/ Market Manager
Beasley Media Group, Inc.
Fayetteville, NC
erika.beasley@bbgi.com



Image: Tap Money

BEASLEY MEDIA GROUP EXPANDS RESPONSIBILITIES for URBAN PROGRAM DIRECTOR TAP MONEY

Fayetteville, NC -- January 19, 2017 -- Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced Program Director Tap Money's expanded role in the company's Fayetteville radio market. Tap serves as Program Director for Urban Powerhouse FOXY 99 WZFX-FM. But, starting immediately, Tap will broaden his duties and oversee both of Fayetteville's urban stations, WZFX and WUKS.

"Tap's been with Beasley in Fayetteville for two years and has had tremendous success on WZFX, both with ratings and sales integration," stated Market Manager Erika Beasley. "Because of his proven abilities, he has been assigned to oversee both urban properties."

"Beasley is an organization that enjoys promoting good people from within and it is especially exciting when it's a rock star like Tap Money!" added Executive Vice President Justin Chase. "Tap is a radio hero who has lifted WZFX to an entirely new level in ratings and revenue. We have no doubt he will improve our urban footprint in Fayetteville as begins working with WUKS."

"I am extremely humbled and excited about my new duties and I thank Market Manager Erika Beasley for her trust and leadership in this transition," commented Tap. "My personal appreciation goes to COO Brian Beasley and EVP of Programming Justin Chase for their faith in me. We have amazing people here in Fayetteville who know and love radio and we are ready to raise the bar and inspire these talented group of people to do their best!"

All are welcome to congratulate Tap at Tap@foxy99.com.

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large-and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. In the Fayetteville radio market, Beasley Media Group owns four FMs and one AM, including: WKML-FM 95.7; WFLB-FM 96.5; WZFX-FM 99.1; WUKS-FM 107.7; WAZZ-AM and 1490. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.

###