



Image: Justin Chase

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## **BEASLEY MEDIA GROUP NAMES JUSTIN CHASE EXECUTIVE VICE PRESIDENT of PROGRAMMING**

**NAPLES, Florida – October 26, 2016** – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has promoted Justin Chase to Executive Vice President of Programming.

Justin served as Vice President of Programming since 2013, after four years of service as Operations Manager for Beasley Media Group's radio stations in Las Vegas.

"When I joined Beasley in 2009 as a Program Director in Las Vegas, I never imagined that I would have been given the opportunity to serve this great company at this level," noted Justin. "Every day, I get to learn and work with some of the finest Program Directors in the industry and the amazing leadership team at the corporate office. I want to sincerely thank Caroline Beasley, Bruce Beasley, Brian Beasley and of course, our founder George Beasley for their confidence in me to lead the programming strategy of this growing company."

Justin represents Beasley Media Group on several industry boards, including: the Media Ratings Council (MRC), the Nielsen Advisory Council, and the Council for Research Excellence (CRE).

"We are absolutely thrilled and honored to announce Justin's promotion. He has a proven track record of strategically creating and evolving the direction of our products," said Interim CEO Caroline Beasley. "We will continue to benefit from Justin's commitment to excellence in content, as Beasley expands our reach and influence."

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**About Beasley Media Group:**

*Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).*