



Contact:

Steve Triplett
Director of Sales/Beasley Media Group Tampa
steve.triplett@bbgi.com



Voncile Anderson

**BEASLEY MEDIA GROUP WELCOMES VONCILE ANDERSON AS
DIRECTOR OF NTR SALES IN TAMPA BAY**

Tampa, Florida – October 19, 2016 -- Beasley Media Group announces Voncile Anderson as the Tampa Bay market's new Director of Non-Traditional Revenue (NTR) Sales.

Voncile brings two decades of Tampa radio experience to this position, beginning as a Promotion Director at Q105/ WRBQ Tampa Bay. She has worked with notables in the industry, including Q105's Mason Dixon, who is one of Tampa's most beloved morning show hosts.

Voncile has excelled in traditional radio sales positions, yet she is enjoying her new NTR responsibilities, which include assessing the area's special event opportunities, and determining the venues with greatest potential to grow revenue for the Tampa Bay cluster.

"I like to say I have earned 'market equity' because I have invested my entire career doing events that entertain, raise money for charities, and help our Tampa Bay businesses grow," said Voncile. "I'm so proud to have been chosen for this new, unique NTR opportunity!"

"Voncile has succeeded thanks to her passion for sales and promotions at Tampa radio stations," added Beasley Media Group's Tampa Director of Sales Steve Triplett. "She also brings hands-on experience from running her event production company! She's the perfect person to lead our NTR sales division!"

About Beasley Media Group, Tampa-St. Petersburg-Clearwater:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group owns five FMs and one AM including: WLLD- FM 94.1; WQYK-FM 99.5; WRBQ-FM 104.7; WYUU-FM 92.5; WBRN-FM 98.7; and, WHFS-AM 1010. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.