



Robin Riehl



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BEASLEY MEDIA GROUP APPOINTS ROBIN RIEHL TO CORPORATE CONTROLLER POSITION

NAPLES, Florida – October 12, 2016 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has elevated Fayetteville Business Manager Robin Riehl to the position of Corporate Controller. Robin will relocate from Fayetteville, N.C. to Beasley's corporate headquarters in Naples, Florida, with a start date of November 1.

Robin Riehl has worked in the radio industry in North Carolina for 30 years, and has served in business management positions with Beasley for the last two decades.

"The radio business is my passion and I am honored to fulfill my dream of working with Beasley in the Corporate office!" said Robin. "The Beasley Media Group is my professional home, and I remain deeply grateful for my start with Beasley in our outstanding Fayetteville cluster."

"Robin's professionalism and dedication are of the highest order," stated Market Manager Mac Edwards McTindal. "Robin has led our business department with exceptional performance and earned the respect of her peers. As a multiple winner of the company's Business Manager of the Year award, Robin is certainly deserving of this promotion."

"We welcome Robin's vast experience and her knowledge of our company," added Vice President of Finance Marie Tedesco. "She will be an excellent addition to Beasley Media Group's corporate team."

***About Beasley Media Group:** Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM), located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, visit www.bbgi.com.*