



Jeff Anderson

FOR IMMEDIATE RELEASE

CONTACT:

Amanda Cafferty Knepp

704-227-8654

Amanda.Knepp@bbgi.com

BEASLEY MEDIA GROUP WELCOMES RETURN OF JEFF “UZI D” ANDERSON

Operations Manager/ Program Director of WBAV and WPEG

CHARLOTTE, N.C., September 6, 2016 – Beasley Media Group Charlotte has welcomed Jeff Anderson to the position of Operations Manager/ Program Director of legendary hip-hop station WPEG/Power 98 and Urban AC WBAV/V101.9.

On Monday, Sept 12, Jeff will return to Beasley, where he began his radio career at 99.1 WZFX-FM, Fayetteville, NC. More than two decades ago. Jeff’s career path has taken him around the country, establishing his award-winning radio experience, and he has established a reputation as a successful Radio Programmer in Beasley Media Group.

"Jeff is a past Beasley programmer and we know first-hand that he's one of the Best Urban PDs in America!" said VP of Programming Justin Chase. "We are thrilled to have him back in the company!"

"We are very pleased to have Jeff return to the Beasley family," added Market Manager Bill Schoening. "This is a perfect time for Jeff to join the award-winning stations of WPEG and WBAV in Charlotte!"

"I am humbled to join an incredible group of stations with WPEG/WBAV and this awesome team. Joining these epic stations are a long time dream come true, remarked Jeff. "I am thankful to Bill, Justin, and the Beasley family for believing in me enough to give me an opportunity to make some more history together."

For more information about WPEG, visit power98fm.com. Additional information about WBAV can be found on V1019.com. Both WPEG and WBAV are available on-air, online and through mobile devices such as iPhone, iPod touch, Android and iPad. Follow WPEG at twitter.com/power98fm and WBAV at twitter.com/v1019fm. Check out daily updates on facebook.com/power98fm and facebook.com/v1019.

###

About Beasley Media Group Charlotte

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 53 stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States. In the Charlotte radio market, Beasley Media Group owns five FMs and two AMs, including: WSOC-FM 103.7; WKQC-FM 104.7; WPEG Power 98; Urban AC WBAV/V101.9; WNKS-FM 95.1; WBCN-AM 1660; and, WFNZ-AM 610. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com