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Beasley Introduces WJBX “NEWS TALK AND MORE” in the SW Florida Cluster

Ft. Myers, Florida – June 16, 2016 ---- Today, Beasley Media Group’s South West Florida Market, covering Fort Myers, Naples and Marco Island launched *WJBX News Talk and More*, a new station on 104.3 FM, 101.5 FM and 770 AM, and available online at www.WJBXNEWTALK.com

“We’re ready to deliver thought-provoking topics that inform, educate and inspire our audience,” noted SWFL Market Manager Brad Beasley “Our listeners will hear from a top selection of influential national voices. We’re excited to add WJBX to our incredible line-up of stations here in Southwest Florida!”

“Our WJBX line-up includes news, financial advice, hot topics, politics, and pop culture,” added Operations Manager Adam Star. “This will be Southwest Florida’s new home for News Talk and More!”

Listeners will start each weekday at 6 am, with “This Morning, America’s First News” with Gordon Deal, followed by Kilmeade & Friends, John Gibson, Dave Ramsey, Tom Sullivan, and Alan Colmes. Other features include CBS News at the top of every hour and the “Daily Dose” with Dr. Oz.

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About Beasley Media Group Fort Myers –Naples- Marco Island- SWFL:

Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples – Marco Island SWFL market, Beasley Media Group owns the following: WRXK-FM 96.1; WWCN-FM 99.3; WXXB-FM 103.9; WJPT-FM 106.3; and, newly introduced WJBX on 104.3 FM , 101.5 FM and AM 770. . Additionally, Beasley owns “The Link” - a modern adult contemporary format, which can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.