



Susan Forbes

Contact:

Matt Smith, VP - Market Manager

Beasley Media Group: Wilmington/Philadelphia

WJBR-FM, WWDB-AM, WTMR-AM, WTEL-AM

matt.smith@bbgi.com

SUSAN FORBES RETURNS TO 99.5 WJBR AS EVENT PRODUCER

Wilmington, DE – June 6, 2016 -- Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced Susan Forbes has returned to 99.5 WJBR, as Event Producer.

Susan previously served as Promotions Director for WJBR in 2012, and returns to work at the Wilmington station after accomplishing several business ventures. “It’s a joy to return to work with our impressive team of professionals at 99.5 WJBR!” noted Susan. “I’m eager to report to Matt Smith, the manager of our Wilmington and Philadelphia markets, and I am ready to develop new and exciting events with Director of Strategic Sales Lori Heeren from Beasley’s corporate team!”

“99.5 WJBR is reaching new heights in event management, from logistics to marketing to advertising!” commented Wilmington /Philadelphia Market Director Matt Smith. “I have admired Susan’s work for some time, we are fortunate to have Susan on board to plan, produce and customize non-traditional radio events.”

“Susan’s reputation in executing event planning and logistics is essential to our client sponsorship integration,” added Director of Strategic Sales Lori Heeren. “Her superior skills will help us deliver what we promise to our clients so they can engage and create new customers for their businesses!”

Susan may be congratulated at susan.forbes@bbgi.com.

About Beasley Media Group Wilmington

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Wilmington, Delaware, Beasley Media Group owns one FM station, WJBR-FM 99.5. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.

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