



## NEWS ANNOUNCEMENT

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Image: Mark Sturcken

## BEASLEY MEDIA GROUP LAS VEGAS WELCOMES MARK STURCKEN: DIRECTOR OF SALES

**LAS VEGAS, Nevada – April 25, 2016** – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has appointed Mark Sturcken to Director of Sales for the Company's Las Vegas cluster.

A radio sales veteran, Mark's experience spans more than 24 years in the Las Vegas market. Mark takes his new role after serving in sales positions for Beasley since 2010, most recently as National Sales Manager.

"I have had the pleasure of working with Mark over the years and he is the consummate professional with a long history of sales success," said Market Manager Tom Humm. "He is highly respected in this industry by both his clients and our industry peers. His wealth of knowledge and leadership skills will add considerably to our continued accomplishments and the success of our clients on both local and national levels."

"I am extremely excited to lead the Las Vegas sales efforts for Beasley Media Group, with thanks to Brian Beasley, Heather Monahan, Tom Humm and the entire Beasley family," Sturcken added. "It's an honor to work for a company where on any given day a member of the Beasley family may visit, and knows your name. They genuinely care about you, your family and your wellbeing. I'm looking forward to more great things from our team in Las Vegas!"

### About Beasley Media Group / Las Vegas

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVGs-FM 107.9; and, KDWN-AM 720. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).