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Anthony Maisano

BEASLEY MEDIA GROUP WELCOMES ANTHONY MAISANO GENERAL SALES MANAGER, AUGUSTA, GEORGIA

Augusta, GA -- March 29, 2016 -- Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has appointed Anthony Maisano to the position of General Sales Manager for the Company's cluster of eight radio stations in the Augusta, Georgia market, including: WKXC-FM 99.5; WHHD-FM 98.3; WDRR-FM 93.9; WGUS-FM 102.7; WCHZ-FM 93.1/95.5; WGAC-FM 95.1; WGAC-AM 580; and WRDW-AM 1630.

During the past five years, Anthony served as a partner of Maisano & Associates, an engagement marketing company, which worked with top brand manufacturers, developing in-venue and retail solutions on a national platform. His prior experience includes his service as the Regional Sales Director of the Southeast for Navteq Media Solutions, as well as Market Manager and sales experience for radio broadcast companies in Alabama and North Carolina.

"Anthony's depth of experience in brand marketing, retail solutions and the radio industry creates a perfect fit with our needs in Augusta, said Market Manager Mark Haddon. "We enthusiastically welcome Anthony aboard and we're confident he'll be a Beasley sales superstar!"

"I'm thrilled to be a part of the Beasley team in Augusta," said Anthony. "Mark has developed a team that consistently outperforms the market and I look forward to building upon that momentum!"

Anthony may be congratulated at anthony.maisano@bbgi.com.

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About Beasley Media Group Augusta

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Augusta radio market, Beasley Media Group owns six FMs and two AMs, including: WKXC-FM 99.5; WHHD-FM 98.3; WDRR-FM 93.9; WGUS-FM 102.7; WCHZ-FM 93.1/95.5; WGAC-FM 95.1; WGAC-AM 580; and WRDW-AM 1630. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com