NEWS ANNOUNCEMENT

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Paige Grady

BEASLEY MEDIA GROUP NAMES PAIGE GRADY "PRESIDENT'S CLUB OVERALL WINNER"

Award Represents Company's Top Sales Producer for the 2015 Calendar Year

Naples, Florida – February 25, 2016 – Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), proudly announces that Paige Grady has been named the Company's "President's Club Overall Winner" for the calendar year 2015. This is the first time that Ms. Grady, Senior Account Manager for Beasley's Tampa cluster, has earned this prestigious award.

The President's Club consists of Beasley sales executives, who are honored annually for their abilities to meet or exceed individual and market goals, attain accreditation from the Radio Advertising Bureau (RAB) as Certified Radio Marketing Consultants (CRMC), and over-deliver their clients' expectations on a daily basis.

Each month throughout the year, one account executive from each of Beasley's radio markets is named in the President's Club. At the end of each year, every market names their winner based on overall performance. The individual with the highest ranking from this notable pool of top-performers is named Beasley's "President's Club Overall Winner" for the previous calendar year.

Paige Grady's stellar radio career path spans three decades. She has served in various sales positions, including Account Manager, National Sales Manager, General Sales Manager and Senior Account Manager. Ms. Grady's Radio Advertising Bureau Certifications include C.R.M.C. (Certified Radio Marketing Consultant), C.D.M.C (Certified Digital Marketing Consultant), R.M.M. (Radio Marketing Master).

The complete list of 2015 President's Club Winners in Beasley Media Group markets include:

Augusta, GA	Shannon Shaffer	1st Time Winner
Charlotte, NC	Vickie Samuels	1st Time Winner
Coastal NC	Al McPike	13th Time Winner
Fayetteville, NC	Regina Drake	4th Time Winner
Fort Myers, FL	Rick Cecil	10th Time Winner
Las Vegas, NV	Eileen Ruiz/Chrissy Winters	8th Time Winners
Tampa, FL	Paige Grady	1st Time Winner

Chairman and CEO George G. Beasley comments, "I'm very proud to see Paige Grady named the Overall Winner of the President's Club. She has worked diligently in the Tampa Market to secure new business, service her existing clients and uphold the reputations of our radio stations. Additionally, I applaud each and every one of the sales executives who have earned recognition as our top sales associate for the past calendar year in their respective markets."

Chief Revenue Officer Heather Monahan comments, "We are proud to have Paige leading our sales team in Tampa. She is an accomplished sales executive with a stellar record of performance and an established ability to connect with advertisers. She is committed to customer service, and has earned the longtime loyalty of her clients and the respect of her coworkers. She deserves to be named the Best of the Best from our sales teams in 2015!"

Paige Grady may be congratulated at paige.grady@bbgi.com.

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Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group owns five FMs and one AM including: WLLD-FM 94.1; WQYK-FM 99.5; WRBQ-FM 104.7; WYUU-FM 92.5; WBRN-FM 98.7; and, WHFS-AM 1010.

Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.