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Georgia Beasley

## Beasley's Southwest Florida Cluster Welcomes New Digital Sales Director

**Ft. Myers, Florida – Feb 16, 2016 --** Beasley Media Group's Southwest Florida Market, covering Fort Myers, Naples and Marco Island, has announced Ms. Georgia Beasley as the new Digital Sales Director.

Georgia Beasley's professional background includes more than a decade of growing radio sales revenues in broadcast, digital and Non Traditional Radio (NTR) Sales. She has held sales management positions in Miami, Florida and Wilmington, Delaware. Additionally, she has served as General Sales Manager and Digital Sales Manager for all seven of Beasley Media Group's stations in the Augusta, Georgia cluster.

"It's a remarkable honor to serve as Digital Sales Director in this constantly growing market," said Georgia. "This is a tremendous opportunity to apply my passion for advancing radio in the digital space. My goal is to have a meaningful impact on our industry by providing integrated solutions that set Beasley Media Group apart."

"The Digital Sales Director position is an ideal match for Georgia's experience," added SWFL Market Manager Brad Beasley. "Our Southwest Florida cluster will truly benefit from her lifelong passion for radio and her impressive NTR sales expertise. Georgia Beasley plays to win!"

Georgia may be congratulated at [georgia.beasley@bbgi.com](mailto:georgia.beasley@bbgi.com).

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About Beasley Media Group Fort Myers –Naples- Marco Island-Southwest Florida: Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples – Marco Island SWFL market, Beasley Media Group owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, Beasley owns "The Link" - a modern adult contemporary format, which can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).