



Adam Star



Chris Beasley



Stino

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Jan 14, 2016

CHANGE is in the Air and ON the Air at Beasley's SW Florida Cluster

Ft. Myers, Florida – Jan 14, 2016 -- Beasley Media Group's South West Florida Market, covering Fort Myers, Naples and Marco Island, has announced three staff changes.

After seven successful years of entertaining morning audiences as one of three co-hosts on B1039's popular "Big Mama and the Wild Bunch" Show, Adam Star has been promoted to Operations Manager of the Fort Myers Cluster. As Operations Manager, Adam will oversee the entire programming division, which includes all radio station programmers and staff, the production department, digital content and promotions and events. Adam also will serve as Program Director, specifically for B1039 and The Link, SW Florida cluster's translator station.

Other changes include the professional transition of on air personality and Program Director Chris Beasley from The Link to a new opportunity to serve as Program Director for both ESPN and ESPN Deportes. Additionally, "Stino" has been added to the nights on 96 KRock where she will serve also as a production assistant.

"These are important changes for our talented staff at Beasley Media Group. Adam has been an outstanding programmer and on-air talent. I am eager to see more of his ideas and accomplishments, as he begins this challenging new position," said SWFL Market Manager Brad Beasley. "It's important to note we also are happy to see Chris progressing on his SWFL career path. We're absolutely confident he can take 99.3 ESPN and ESPN Deportes to the next level! Allow me to add, 96 KRock's Stino is an amazing talent and we enjoy her contributions to our team. We are sure she will prove her abilities as production assistant."

About Beasley Media Group Fort Myers –Naples- Marco Island-Southwest Florida: Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples – Marco Island SWFL market, Beasley Media Group owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, Beasley owns "The Link" - a modern adult contemporary format, which can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.