



Marc Miller and Donna Kelly



**BEASLEY MEDIA GROUP CONTACT:**  
Bruce Simel, Eastern NC Market Manager  
[bruce.simel@bbgi.com](mailto:bruce.simel@bbgi.com) / 252-633-1500

Jan 13, 2016

## **The New Year Brings New Changes to V103.3 WMGV and 107.9 WNCT**

### ***Introducing "The Kidd Kraddick Morning Show" and Staff Shifts in Eastern North Carolina***

**Greenville/ New Bern/ Jacksonville, N.C. -- Jan 13, 2016** -- Two Eastern North Carolina Beasley Media Group radio stations, V103.3 WMGV and 107.9 WNCT, enthusiastically announce changes in their morning shows and a list of staff shifts.

Beginning Thursday January 14, V 103.3 WMGV will be adding "The Kidd Kraddick Morning Show" at the same time 103.3's morning man Marc Miller will be moving to 107.9 WNCT, to celebrate the launch of "Marc and Donna in the Mornings" as a new morning team, featuring both Marc Miller and Donna Kelly.

"This new year has brought our Eastern North Carolina market a super-sized dose of positive, new changes!" said Market Manager Bruce Simel. "The first news will be the introduction of The Kidd Kraddick Show, also known as 'Kidd Nation' by listeners of 70 radio stations, the American Armed Forces Radio and the TV Show Dish Nation. The Kidd Kraddick Morning Show brings the biggest names in music and entertainment and will give away big cash and prizes to listeners in Greenville, Kinston, New Bern, The Beaches, and Jacksonville!"

"We're so excited to join V103.3!" said J-Si, one of Kidd Nation's four on-air stars. "Can't wait to welcome all of you to the Kidd Nation and visit Eastern NC, ASAP!"

"We're definitely welcoming all of this change and congratulating 103.3's popular morning co-host Amy Kay," added Bruce Simel. "Amy will be the executive producer of the Kidd Kraddick Morning Show and take over as midday host of V103.3's very popular mid-day show."

Meanwhile, V103.3's current mid-day Host and Program Director Colleen Jackson will be taking on new Program Director responsibilities at 107.9. "We are thrilled Colleen is joining our team!" added WNCT's General Manager Brad Hood. "We're also looking forward to welcome a brand new 'radio marriage' of two well-known talents, as V103.3's talented morning personality Marc Miller comes over to join our morning star Donna Kelly on 107.9 WNCT. Our listeners know Marc and Donna's combined energy, enthusiasm and love for our communities will be twice as much fun on a live, local morning show for Eastern North Carolina!"

###

### **More about The Kidd Kraddick Morning Show:**

The Kidd Kraddick Morning Show features a regular cast of four DJ's (two guys and two girls). They constantly bring fun and pop culture to listeners, with exclusive interviews of today's music and movie stars, along with swag and sizzle and more than 500,000 in cash and prizes each year and today's best music. This show enjoys 2.2 Million "likes" on Facebook, 730,000 Twitter followers, 250+ TV stations carrying Dish Nation each night and 15 years of delivering audience delight.

### **More about Marc and Donna on 107.9 WNCT:**

Donna Kelly has been a regular on the 107.9 WNCT morning show since 1999. Marc Miller joined V103.3 as morning co-host in 2011. It is anticipated that Marc and Donna will continue some of the more popular features from their prior shows while trying out some news ones. This on-air "Radio Marriage" will require some compromises, but in this case neither host will get to decide much of anything! Only the 107.9 WNCT audience will decide what stays and what goes! And, that is how it should be!

### **More about Beasley Media Group, Greenville-New Bern-Jacksonville, NC:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Greenville-New Bern-Jacksonville radio market, Beasley Media Group owns five FM's and one AM, including: WSFL-FM 106.5; WIKS-FM 101.9; WMGV-FM103.3, WXNR-FM 99.5; WNCT-FM 107.9; and, Beach Boogie and Blues WNCT-AM 1070. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com)