



NEWS ANNOUNCEMENT

DECEMBER 10, 2015

Contact:

Shayla Martinez, Marketing/Promotions Director

Beasley Media Group, Inc.

Shayla.martinez@bbgi.com

(702) 730-0311

Beasley Media Group Elevates John Candelaria to New Position: Operations Manager, Las Vegas

LAS VEGAS, NV, December 10, 2015 – Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced the appointment of John Candelaria to Operations Manager for the Las Vegas cluster. John Candelaria joined the company in 2012 as Program Director for KOAS-FM and KVGS-FM in Las Vegas, Nevada.

"John has lead Old School 105.7 to new ratings and revenue increases, year after year," said Las Vegas Market Manager Tom Humm. "Additionally, John has assisted the Las Vegas Program Directors on a daily basis, while working with Vice President of Programming Justin Chase to launch new rhythmic formats across the country. I am excited to have John manage and lead our Las Vegas stations to even greater success in the years ahead."

John Candelaria will be responsible for the overseeing programming, marketing, and promotions, together with the Beasley Las Vegas Program Directors. "It has been an amazing year," John remarked. "I am eager to be a part of the growth of the Las Vegas cluster moving forward. I want to thank Tom Humm, Justin Chase and Executive Vice President of Operations Brian Beasley for having the confidence in me to help build their products. I'm thrilled to work with season veterans Mike O'Brian (96.3 KKLZ), John Shaffer (720 KDWN), Kris Daniels (102.7 KCYE), Shayla Martinez (Las Vegas Marketing Director) and our sales and digital departments."

"It's been a great year for John," said Vice President of Programming Justin Chase. "Just a few months ago, he was named Beasley Media Group's Program Director of the Year. And now, he's been promoted to Operations Manager! Of course, all of the above happened because John has been programming one of our company's most successful and consistent Urban stations for four years and has shown incredible leadership. I'm extremely pleased that he'll be able to work with our roster of top-notch Program Directors in Las Vegas to lead the programming strategy for the cluster."

John Candelaria was selected for his new position at Beasley after four successful years as Program Director for KOAS-FM and KVGS-FM and nearly two years as the morning host for KOAS-FM in Las Vegas. Ten months after John joined the Las Vegas market, KOAS-FM revenue increased by 100%, based on rating success. John successfully launched Hot 95.5/93.1, Throwback Hip Hop, and R & B in Augusta, GA, for Beasley Media Group, Inc.

###

About John Candelaria:

John Candelaria's career history includes Operations Manager and Program Director for KBFB-FM, and KSOC-FM in Dallas, and Program Director at Radio-One in Detroit, at WHTD-FM. John has overseen the Operations for various formats including Rhythm CHR, Mainstream Urban, Urban AC, AC, News and Sports - Talk, Classic Rock, Rhythm Oldies, Country, Hip Hop and R&B formatted radio stations. He served as Operations Manager and Regional Brand Manager for West Texas when he worked with Clear Channel Media. In Dallas, John assembled the Rickey Smiley morning show that pushed Radio-One past the leading heritage stations in the city. John Candelaria began to build the strongest Hip Hop Brands in the country at KBFB-FM. John's career has earned significant awards, including the R & R's National Small Market PD of the Year in 1992. In 1994, FMQB named John CHR Rhythm PD of the year. John is a two-time finalist (2003 and 2005) for National "Major Market" Program Director of the Year in R & R Magazine. He was also selected as a National Finalist in 2006 for the NAB Marconi award. John received Beasley Media Group's National Program Director of the Year Award in 2015.

About Beasley Media Group Las Vegas:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18AM) located in twelve large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVGs-FM 107.9; and, KDWN-AM 720. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.