



CONTACT:

Soni Dimond
Vice President, Communications
soni.dimond@bbgi.com
239.263.5000

**BEASLEY MEDIA GROUP COMMENTS ON NIELSEN DECISION
TO DELIST WBRN 98.7 FROM OCTOBER 2015 RATINGS REPORT**

NAPLES, Florida, November 3, 2015 - Beasley Media Group commented today on the announcement by Nielsen Audio that it would delist the Company's Tampa Bay, Florida station, WBRN-FM 98.7, from its October 2015 Ratings Report. WBRN-FM was previously excluded from the September 2015 Ratings Report even though Nielsen announced that the affected PPM Panelist's listening was not included in that Report.

Beasley Media Group President Bruce Beasley stated, "Since the initial incident was reported to Beasley Media, we have had a constructive dialog with Nielsen as we were also victimized by Mr. Clem's actions. We instituted remedial actions against Mr. Clem which had been reviewed in advance by Nielsen. As Nielsen itself acknowledged, we cooperated fully with Nielsen to ensure the accuracy of their past and forthcoming ratings. Therefore, we were blind-sided and disappointed to learn today that Nielsen Audio will exclude WBRN-FM from the October 2015 ratings. Nielsen has not shared with us, its longstanding client, any specific evidence of ratings distortion which could have had any impact on the October 2015 Ratings Report, thus suggesting that this action is related solely to the ongoing litigation between Nielsen and Mr. Clem. The fallout from this dispute may inflict collateral damage on Beasley, which, indisputably, has done nothing wrong."

Background

In October, Nielsen filed a lawsuit against Todd Clem (AKA, 'Bubba The Love Sponge'), who serves as an independent contractor to Beasley Media and other radio broadcasters. Nielsen's lawsuit is based on Todd Clem's attempted ratings distortion activity in Tampa involving WBRN-FM 98.7 broadcasts, through his direct contact with a PPM Panelist. At the time the incident became known to Beasley Media, the Company publicly condemned the actions of Mr. Clem, who has provided syndicated programming to radio broadcasters for many years and is not a Company employee. Since that time, Beasley Media has instituted several steps to ensure that such conduct does not occur in the future including compliance training for Mr. Clem and his employees and the distribution of guidelines reiterating the importance of avoiding conduct that could cause ratings distortion to all Beasley employees.

At the time the incident occurred, Nielsen Audio stated that Mr. Clem's conduct had no impact on the Tampa Bay radio market ratings because the improper activity was discovered in a timely manner and Nielsen moved quickly to remove the PPM Panelist's results from the survey. Nevertheless, due to Mr. Clem's attempt to influence the listening of a PPM Panelist, it was Beasley that suffered the penalty when Nielsen failed to include its station, WBRN-FM (98.7 MHz), in the September 2015 Ratings Report. The second delisting today may further adversely impact Beasley.

About Beasley Media Group

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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