



NEWS ANNOUNCEMENT

NOVEMBER 24, 2015

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SUNNY 106.3, SOUTHWEST FLORIDA'S ORIGINAL CHRISTMAS STATION, IS SHARING THE HOLIDAY SPIRIT!

***Sunny 106.3 WJPT-FM has become "The Christmas Station"
Celebrating the Spirit of the Season with holiday programming!***

FORT MYERS-NAPLES, FLORIDA, TUES, NOV 24, 2015 – As of today, Sunny 106.3 WJPT-FM, announces that it is broadcasting a format switch to all holiday-themed music.

Sunny 106.3's holiday programming includes traditional and contemporary music for the whole family. Listeners are hearing standards such as Bing Crosby's "White Christmas," The Eagles' "Please Come Home for Christmas," and Brenda Lee's "Rockin' Around the Christmas Tree." Plus recent releases from artists like Johnny Mathis, Michael Bublé, Rod Stewart, and others. Additionally, you can listen online at www.sunny1063.com, or the FREE Sunny 106.3 app for Apple or Android devices.

Sunny 106.3 is also pleased to announce that Program Director Randy Sherwyn will host the 16th annual "Christmas Across The Lands," a radio Christmas show scheduled to air beginning at 9 a.m. Christmas Eve through 1:00 p.m. Christmas Day. It will also air the weekend prior to Christmas Eve for the first time ever. The heartfelt broadcast has become an annual signature event for troops stationed overseas and with ships at sea during the holiday season. This year, the show will bring holiday cheer and warmth to U.S. troops stationed in over 177 countries around the globe via American Forces Radio.

Vice President and Market Manager, Brad Beasley, comments, "Sunny 106.3's holiday music line-up has become a Southwest Florida tradition; for over a decade, it's our way of wishing our community a Merry Christmas and a Happy New Year and all of us at Beasley are delighted that the switch has officially been made!"

About Beasley Media Group Fort Myers –Naples- Southwest Florida:

Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples market, Beasley Media Group owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, "The Link" - a modern adult contemporary format - can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com