



NEWS ANNOUNCEMENT

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BEASLEY MEDIA GROUP SOUTHWEST FLORIDA WELCOMES BOB TURNER: GENERAL SALES MANAGER

FORT MYERS, FLORIDA -- NOVEMBER 17, 2015 — Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has appointed Bob Turner to the position of General Sales Manager for the Company's Southwest Florida radio stations. Bob joined Beasley Media Group SWFL, after serving as President of Azteca America, an international television network and spot sales company with six offices in their North America operations.

Bob's professional background covers more than two decades of entrepreneurial experience in executive management and business development, including several complete business model start-ups. His duties at Beasley's SWFL cluster involve overseeing all sales, including digital, online and mobile sales for all six radio stations serving audiences in the Ft. Myers-Naples-Marco Island market.

"We're enthusiastic about bringing Bob Turner on board," said Brad Beasley, Market Manager, Beasley Media Group SWFL. "He's a sales superstar, who delivers innovative, cost-effective solutions, which will raise the bar on our competitiveness and our customer service offerings."

"Working with Beasley Media Group is a terrific opportunity," added Bob Turner. "In Southwest Florida, businesses are absolutely thriving. The business surge in this market offers an abundance of untapped potential to my entire sales team. Our timing is ideal for a new level of sales success!"

Bob may be congratulated at bob.turner@bbgi.com.

About Beasley Media Group Fort Myers –Naples- Marco Island Southwest Florida:

Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples market, Beasley Media Group owns four FM's and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, Beasley owns "The Link" - a modern adult contemporary format, which can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.