



NEWS ANNOUNCEMENT

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Beasley Media Group Announces Actions Against Todd Clem AKA, 'BUBBA THE LOVE SPONGE'

Actions Follow Beasley and Nielsen Investigations into PPM Tampering Allegations

NAPLES, Florida, October 5, 2015 - Beasley Media Group announced today that following an investigation into Nielsen's allegations of attempted ratings distortion activity it has determined that Todd Clem (AKA, 'Bubba The Love Sponge'), who provides syndicated programming as an independent contractor to radio station WBRN 98.7 in the Tampa Bay radio market, was contacted directly by a PPM (Portable People Meter) holder and subsequently attempted to influence the listening habits of the PPM holder.

Nielsen Audio confirmed that Mr. Clem's conduct has no impact on the Tampa Bay radio market ratings because the improper activity was discovered in a timely manner and Nielsen moved quickly to remove the PPM holder's results from the survey. However, due to Mr. Clem's attempt to influence the listening of a PPM Panelist, Beasley's station, WBRN-FM (98.7 MHz), will not be included in the September 2015 ratings report.

Beasley Media Group President Bruce Beasley stated, "We were completely unaware of Mr. Clem's actions and moved quickly to cooperate fully with Nielsen once they brought the allegations to our attention. We thank Nielsen for their work to ensure the accuracy of forthcoming ratings.

"Beasley strongly condemns the actions of Mr. Clem, who has provided syndicated programming to radio broadcasters for many years and is not a Company employee. We are taking appropriate steps to ensure that such conduct does not occur in the future. These steps include, but are not limited to, compliance training for Mr. Clem and his employees and the distribution of guidelines reiterating the importance of avoiding conduct that could cause ratings distortion, to all Beasley employees."

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About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.