



NEWS ANNOUNCEMENT

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Image: Orlando Davis

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AWARD-WINNING TAMPA BAY RADIO PERSONALITY ORLANDO DAVIS EXTENDS CONTRACT WITH WILD 94.1 WLLD-FM

TAMPA BAY, Florida, Aug 3, 2015– WILD 94.1 WLLD-FM is pleased to announce that Morning Show Host and Program Director Orlando Davis has signed a five-year extension to his contractual agreement with Beasley Media Group Inc., a subsidiary of Beasley Broadcast Group, Inc.

“Orlando’s longtime, loyal listeners will be excited to know the Bay’s ‘Party Station’ has extended his contract,” said Tampa Bay Market Manager Kent Dunn. “WILD 94.1 is the most diverse, contemporary radio outlet serving the Tampa Bay audience. Our # 1 ranking is a result of all of our talented personalities, who connect with our listeners, and offer a blend of the biggest titles, across Top 40, Hip Hop, R&B and dance formats.”

Orlando responded, “It feels incredible to continue to be involved with Beasley Media Group! I am thankful to Market Manager Kent Dunn, along with Operations Manager Tee Gentry, VP of Programming Justin Chase, and EVP of Operations Brian Beasley. Of course, I am grateful to Chairman and CEO George Beasley, particularly for sitting down with me to share some amazing radio stories. All in all, we’re still just radio kids, constantly in awe of what comes out of our speakers!”

Orlando has led Rhythmic Top 40 WILD 94.1, since its launch, in 1998. He holds numerous awards, such as Radio Music Awards Personality of the Year, Billboard Awards Program Director of the Year, and Street Information Network’s Program Director of the Year. Orlando joined the news coverage of the 2010 Haiti devastation, reporting to 46 affiliates, from Seattle to New York. Orlando’s commitment to his Tampa Bay community is evident every year by his participation in “Orlando’s Toy Drive” event, where he is housed outdoors for 5 days, high up on a 40ft scaffold. Orlando has been relentless in his effort to raise bikes, toys and gift cards for The Children’s Home, and Tampa Bay area’s orphanage program. As it enters its 4th year, this Drive has raised over \$30,000, 700 bikes and truckloads of toys.

Listeners and fans may congratulate Orlando at this email address: orlando@wild941.com. For a complete listing of upcoming station events, and to follow Orlando when he’s out-and-about in the Tampa Bay community, please visit: www.WILD941.com; [www.twitter.com/IAmOrlando](https://twitter.com/IAmOrlando), and www.facebook.com/IAmOrlando.

About Beasley Media Group Tampa-St. Petersburg-Clearwater:

In the Tampa Bay radio market, Beasley Media Group owns five FM stations and one AM including: WILD 94.1 WLLD-FM; 92.5 MAX!MA WYUU-FM; BUBBA 98.7 WBRN-FM; 99.5 WQYK-FM; Q105 WRBQ-FM, and Money Talks 1010 WHFS-AM. Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 radio stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States.

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