



NEWS ANNOUNCEMENT

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Image: Tim Huston

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BEASLEY MEDIA GROUP WELCOMES TIM HUSTON GENERAL SALES MANAGER, GREENVILLE - NEW BERN - JACKSONVILLE, NC

NAPLES, Florida. July 6, 2015 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has appointed Tim Huston to the position of General Sales Manager for the Company's cluster of six radio stations in the Greenville-New Bern-Jacksonville, NC market that includes: 106.5 WSFL-FM; 101.9 WIKS KISS FM; V 103.3 WMGV-FM; 99.5 THE X WXNR-FM; 107.9 WNCT-FM; and BEACH BOOGIE AND BLUES WNCT-AM.

Tim started his career in Chicago working in programming at the legendary 97.9 The Loop FM and AM 1000 WMVP owned by Evergreen Media. His sales career began at 94.7 WXCD owned by ABC Radio, also in Chicago. From there, he moved to Michigan where he spent time as a Market Manager for Cumulus Media. Additionally, he was employed by Citadel Broadcasting as a Sales Manager in several of their market areas. He returned to Chicago as the Local Sales Manager with Merlin Media.

"It been a great ride and I've been able to hold onto my valued mentors through all of this," said Huston. "I've worked with some of the legends in the business which makes it even more enjoyable. Clearly, this industry is in my blood and it's filled with excitement every minute of the day. My family and I are excited to move to the warmth of North Carolina. The Beasley Media Group has a fantastic reputation and I am so impressed to work with this company, which is filled with such great talent."

Tim is based in the Greenville office, reporting to Director of Sales John Sheftic, who remarked, "I couldn't be more pleased to find a GSM with the innovative ideas and skills to implement not only our market-leading broadcast assets, but also our state of the art digital properties."

About Beasley Media Group, Greenville-New Bern-Jacksonville, NC

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 53 stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States.

In the Greenville-New Bern-Jacksonville radio market, Beasley Media Group owns five FM's and one AM, including: WSFL-FM 106.5; WIKS-FM 101.9; WMGV-FM103.3, WXNR-FM 99.5; WNCT-FM 107.9 ; and, WNCT-AM 1070. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

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