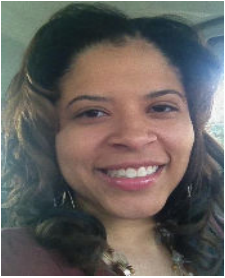




## NEWS ANNOUNCEMENT

June 15, 2015



*.jpg attached: LeAnder Cooper*

### CONTACT:

Brian Beasley  
Executive Vice President Operations  
Beasley Media Group, Inc.  
239.263.5000

### **BEASLEY MEDIA GROUP NAMES LEANDER F. COOPER GENERAL MANAGER at WAEC-AM 860 and WWWE-AM 1100**

NAPLES, Florida, June 15, 2015 - Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., has appointed LeAnder F. Cooper to the position of General Manager at WAEC-AM 860 and WWWE-AM 1100, in Atlanta, Georgia. Ms. Cooper has been elevated from her position of two years as Assistant Business Manager for both stations.

Ms. Cooper is based in Atlanta and reports to Beasley Media Group's Executive Vice President Operations, Brian Beasley. She was hired at WAEC and WWWE after three years of employment at Strayer University, where she served as Business Office Manager. She came to Georgia from Oklahoma, where she worked as an auditor for public schools. A graduate of Oklahoma State University, Ms. Cooper holds a Bachelor of Science in Accounting and has completed her Master of Science in Accounting.

Brian Beasley states, "We are deeply impressed with LeAnder's commitment to WAEC and WWWE, and we have great confidence she is the ideal professional to serve as General Manager of two historically successful AM stations in the Atlanta radio market."

LeAnder Cooper adds, "This career opportunity to serve as a General Manager for two of Atlanta's best AM radio stations is a welcome challenge and rare opportunity. I am committed to be a role model for any and all professionals who have worked diligently toward their own career goals. I will always give back to our devoted listeners and am inspired by my favorite quote, 'IMPOSSIBLE means I'M POSSIBLE' which hangs on the wall of my new office!"

LeAnder can be congratulated [Leander.cooper@bbgi.com](mailto:Leander.cooper@bbgi.com) and/or 404-355-8600, ext. 10.

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About Beasley Media Group Atlanta:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 53 stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States. In the Atlanta market, Beasley Media Group owns WAEC-AM 860 ([www.love860.com](http://www.love860.com)) and WWWE-AM 1100 ([www.1100entertainmentradio.com](http://www.1100entertainmentradio.com)). Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).