



## **NEWS ANNOUNCEMENT**

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### **BEASLEY MEDIA GROUP LAS VEGAS AND D&C ENTERTAINMENT BRING THE “BEASLEY MEDIA/COX BUSINESS BROADCASTING STUDIO” TO THE LAS VEGAS DOWNTOWN CONTAINER PARK**

#### **First and Only Radio Broadcasting Studio in Las Vegas’ Unique and Popular Downtown Container Park**

LAS VEGAS, Nevada, March 10, 2015 – Beasley Media Group Las Vegas and D&C Entertainment have joined their creative talents and deep local roots to create the Beasley Media/Cox Business Broadcasting Studio. Located in Las Vegas’ unique and popular Downtown Container Park, the Beasley Media/Cox Business Broadcasting Studio is the first and only radio broadcasting studio in the Container Park, an open-air shopping center and entertainment venue featuring almost 40 shops, restaurants and bars.

Beasley Media Group Las Vegas Vice President and Market Manager Tom Humm and D&C Entertainment Co-Owners Dave Carney and Chad Forster recognized the value in creating a visual and interactive location for not only live radio broadcasts, but also interviews with entertainers, celebrities and local dignitaries. The space was selected for its close proximity to the stage. With Cox Business onboard as a Studio Sponsor, the vision became a reality the first part of this year. Construction began February 17, 2015 and the completion of the Beasley Media/Cox Business Broadcasting Studio is expected in early April, 2015.

When completed, the Beasley Media/Cox Business Broadcasting Studio will be a fully functional radio broadcasting studio featuring state of the art broadcasting equipment from The Wheatstone Company. The Container Park’s inaugural year brought in more than one million visitors and welcomed artists such as Sheryl Crow, Cults, Belmont Lights, Cayucas and more.

“We envision bringing and supporting live events at the Downtown Container Park,” said Tom Humm. “Through our five radio stations, Beasley Media Group Las Vegas reaches over 1 million local residents weekly. There’s a terrific synergy between our audience, D&C Entertainment’s ideas and the size and popularity of Downtown Container Park. We’re confident that once completed, our radio broadcasting facility will be a major highlight to the downtown area. In radio, it’s all about the community. What better way to entertain and serve our community than through a visible, completely functioning radio studio in the Downtown Container Park. We can hardly wait for our first live broadcast in the Beasley Media/Cox Business Broadcasting Studio!”

Derrick R. Hill, vice president of Cox Business / Hospitality Network, said, “We’re very excited about the vitality and energy of this strategic partnership with Beasley Media that has resulted in the Cox Business Broadcasting Studio. This

move puts us physically closer to the revitalization of Downtown Las Vegas and allows us to engage with our audiences in many new and exciting ways.”

“We’re extremely excited to welcome the Beasley Media/Cox Business Broadcasting Studio to the Park. Not only do we think they are going to be a great addition to our already unique business mix, it’s going to be a lot of fun to have them broadcasting live from the park,” said Doug McPhail, the Container Park’s director of retail operations. “When we look at potential tenants for the Container Park, we’re always dedicated to maintaining a diverse mix of businesses, and the Beasley Media/Cox Business Broadcasting Studio is a perfect fit.”

#### About Beasley Media Group Las Vegas

In the Las Vegas market, Beasley Media Group Las Vegas owns five radio stations: *NewsTalk 720* KDWN-AM; *Classic Hits 96.3* KKLZ-FM; Vegas’ New Country *102.7 The Coyote* KCYE-FM; *Old School 105.7* KOAS-FM and *Star 107.9* KVGs-FM. Founded in 1961, parent company Beasley Broadcast Group, Inc., [www.bbg.com](http://www.bbg.com), is a radio broadcasting company that owns and operates 53 radio stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

#### About D&C Entertainment:

D&C Entertainment, LLC was formed in October of 2014 by the ‘on-air’ duo Dave Carney and Chad Forster. D&C Entertainment, LLC focusses on high quality radio broadcasting, copywriting, voice over, audio, and creative services, with a specialty in commercial production and radio imaging. For additional information visit D&C Entertainment online at [www.DaveandChad.com](http://www.DaveandChad.com) or call (702) 741-4456.

#### About Downtown Container Park:

Downtown Container Park, located at 707 Fremont Street, celebrated its grand opening on December 5, 2013 and features 39 shops, restaurants, and bars. The open-air center is also home to the Treehouse, a one-of-a-kind interactive play area for children, a stage for live performances, and much more. For more information about Downtown Container Park, visit [downtowncontainerpark.com](http://downtowncontainerpark.com)

#### About Cox Communications:

[Cox Communications](http://www.cox.com) is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among DiversityInc’s Top 50 Companies for Diversity nine times, including the last eight years. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

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