



NEWS ANNOUNCEMENT

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.jpg attached: Charlie Ochs

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BEASLEY MEDIA GROUP ANNOUNCES “MONEYTALK 1010 AM” TAMPA BAY’S ONLY EXCLUSIVE FINANCIAL TALK STATION

TAMPA, Florida, February 18, 2015 – Beasley Media Group Tampa Bay announces **MoneyTalk 1010 AM**, the Tampa Bay area’s only exclusively financial talk formatted radio station. MoneyTalk 1010 serves both the local community and listeners across the Country (streaming the content at www.moneytalk1010.com) with programming that features valuable and timely information on the financial markets and emerging trends in the economy. Additionally, MoneyTalk 1010 offers an assortment of health, lifestyle, and general information programs delivered by a wide variety of local and national broadcasters. Market veteran **Charlie Ochs** is the Station Manager of MoneyTalk 1010.

Most recently, Mr. Ochs served as a financial professional for Prudential Financial in Tampa. Prior to that, Ochs was a senior executive in the broadcasting industry, including serving as Senior Vice President and Market Manager with CBS Radio. Ochs’ radio career included cities such as Indianapolis, Phoenix, and Houston. He managed clusters of radio stations in San Diego, Washington D.C., and most recently the six CBS Radio stations in the Tampa Bay Area from 2000 through 2008.

MoneyTalk 1010 will feature news updates, timely weather forecasts and traffic reports to keep listeners engaged and informed. Beasley Media Group Vice President and Market Manager, **Kent Dunn** says, “The expertise and leadership that Charlie brings to MoneyTalk 1010 is extremely valuable. This radio station is committed to delivering the most current and up-to-date financial news to the Tampa Bay area.”

One of the six stations Ochs managed for CBS Radio in Tampa was WHFS-1010 and he comments, “When I retired from the radio business in 2008 returning to it was not a remote thought, but it was never a question with Beasley Media Group’s acquisition of the stations and the opportunity to work with Kent Dunn and Brian Beasley. Managing the only exclusively business talk radio station in the Tampa Bay area is a great combination of my radio and financial

background. The goal of MoneyTalk 1010 is to make our listeners more knowledgeable about their financial life through our clients who rely on the station to broadcast their messages and build their brands in Tampa Bay.”

Station Manager Charlie Ochs can be reached at 727-563-8831, charlie.ochs@bbgi.com

About Beasley Media Group Tampa-St. Petersburg-Clearwater:

In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group own five FMs and one AM including: 92.5 MAX!MA WYUU-FM; BUBBA 98.7 WBRN-FM; 99.5 WQYK-FM; Q105 WRBQ-FM; WiLD 94.1 WLLD-FM; and Money Talk 1010 WHFS-AM. Founded in 1961, parent company Beasley Broadcast Group, Inc., www.bbgi.com is a radio broadcasting company that owns and operates 53 radio stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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