

NEWS ANNOUNCEMENT

DECEMBER 3, 2014

Contact:

Bruce Beasley
President and COO
Beasley Broadcast Group, Inc.
239-263-5000, bruce@bbgi.com



.jpg attached: Matt Smith

MATT SMITH NAMED VICE PRESIDENT AND MARKET MANAGER

- Smith Will Oversee 1 FM in Wilmington, Delaware and 3 AM Radio Stations in Philadelphia -

NAPLES, Florida, December 3, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, headquartered in Naples, Florida announces the appointment of Matt Smith to Vice President and Market Manager overseeing WJBR-FM in Wilmington, Delaware and a cluster of three AM radio stations in the Philadelphia market that include WWDB-AM, WTMR-AM and WTEL-AM (formerly WIP-AM). This appointment is effective immediately and Mr. Smith reports to Beasley Broadcast Group President Bruce Beasley.

Most recently, and following the retirement of Natalie Conner in June of 2014, Matt served as interim market manager of Beasley's WXTU-FM and WRDW-FM in Philadelphia. Prior to that, he served as the director of sales for WXTU and WRDW, a position he attained in 2009. Matt began his career with Beasley in 2003 as an account executive in the Beasley Broadcast Las Vegas cluster. In 2006, he was named local sales manager, an additional promotion to general sales manager occurred later that same year. By 2007, Matt was offered the opportunity to lead the sales efforts at Beasley's WJBR-FM in his hometown of Wilmington, DE. He joined WJBR as general sales manager and by 2009 was named director of sales for Beasley's Philadelphia FMs.

Recognized twice as Beasley's Sales Manager of the Year (2011 and 2013), Matt has also been named one of the "Best Managers in America" by *Radio Ink* Magazine in 2013 and a finalist in the magazine's Radio Wayne Awards, Director of Sales category. For his charitable endeavors, he has received the City of Philadelphia Children's Crusader Award (2011) and the Philadelphia Business Journal Corporate Fundraiser Award (2014). Currently, Matt serves as Chairman of the Valley Youth House Board of Governors; he has served since 2013 as a member of the Valley Youth House Board of Directors.

Matt started his radio career at the University of Vermont's student-run radio station WRUV in 1993. In the years following his graduation, he worked as an overnight DJ, promotions coordinator and board operator before finding his niche in sales. Before joining Beasley he enjoyed sales stints with Cox Radio in Jacksonville, FL and Infinity Broadcasting in Orlando and Las Vegas.

President and COO Bruce Beasley says, "As our Philadelphia situation changed, due to the recent asset exchange with CBS Radio, we recognized an opportunity to place our remaining Delaware Valley radio stations under the guidance of one manager. We were drawn to Matt Smith's past accomplishments and loyalty to our Company, and to the innate leadership skills he possesses. Add to that his extensive experience in both the Philadelphia and Wilmington markets and we believe Matt to be a perfect candidate for this position."

Matt Smith comments, "It's an honor to be asked to serve in this new role. With WJBR, I feel like I'm coming home. Which in fact I am! Not only did I enjoy several years previously at the station as GSM, I was also born in Wilmington. Equally exciting is the opportunity to stay active in the Philadelphia market through the three AM radio stations. I'm very grateful to continue my career with Beasley Broadcast in these two familiar and vibrant markets."

Matt Smith can be congratulated at matt.smith@bbgi.com.

About Beasley Broadcast Group, Inc.

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with our brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email.

###