



## NEWS ANNOUNCEMENT

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## BEASLEY CELEBRATES THE 15<sup>TH</sup> ANNIVERSARY OF “CHRISTMAS ACROSS THE LANDS!”

*- Program Director Randy Sherwyn Produces and Hosts 12-Hour Radio  
Christmas Special Broadcast to Military Personnel for 15th Consecutive Year –*

*“Christmas Across the Lands” Airs Locally on Sunny 106.3 WJPT-FM and B 103.9 WXKB-FM*

FORT MYERS and NAPLES, Florida, December 16, 2014 – Randy Sherwyn, Program Director for Beasley Broadcast’s *Sunny 106.3* WJPT-FM and 106.3 HD2 *Solid Gold 106*, will host the 15th annual “Christmas Across the Lands,” a 12-hour radio Christmas show that airs mainly on Christmas Eve and Christmas Day in markets across the globe. Locally, “Christmas Across the Lands” will be broadcast on *Sunny 106* WJPT-FM beginning Christmas Eve Morning at 9:00 a.m. and will then run for 24 hours during Christmas Eve and Christmas Day. It will also air on Beasley Broadcast Southwest Florida sister station *B103.9* WXKB-FM starting at 10 a.m. on Christmas Eve.

Originating fourteen years ago as a heartfelt gift and tribute to our troops stationed overseas, as well as a holiday companion for all, “Christmas Across the Lands” is written, produced, and hosted by Randy Sherwyn. With Beasley Broadcast since 1991, Mr. Sherwyn updates and freshens the show every year, and once again “Christmas Across the Lands” for 2014 is an updated mix of music and interviews. New interviews include Richard Marx, Kelly Clarkson, Karolyn Grimes (“Zuzu”), Chicago, and more.

With the support of the American Forces Network-Radio (AFN Radio), “Christmas Across the Lands” has become an annual signature event for troops stationed overseas and for ships at sea during the holiday season. This year, the show will be heard by military personnel stationed in over 177 countries around the globe.

“Thank you for all you do for our troops away from home during the holidays,” said Jef Reilly, Director, American Forces Radio Network, in a letter to Mr. Sherwyn. “It’s one of those old-school Christmas shows that really brings warmth and memories – It’s certainly one we look forward to airing every year and I know  
(more)

our service-members and their families appreciate the excellent production, immortal stories and classic songs.”

Additionally, the show will air nationwide and in international territories including Canada, West Indies, Cayman Islands, New Zealand, England, South Africa, Guam, Ireland, Kosovo, the Philippines and the U.S. Virgin Islands.

Beasley Southwest Florida Vice President & Market Manager Brad Beasley says, “We have created a wonderful tradition by sharing “Christmas Across the Lands” with our Southwest Florida listeners each year since 1999. Program Director Randy Sherwyn works tirelessly to create and produce a meaningful radio show that entertains and comforts the brave men and women serving our Country around the world. We invite our SW Florida community to tune into *Sunny 106.3* and B 103.9 for the 15<sup>th</sup> annual Christmas Across the Lands program this coming Christmas Eve and Christmas Day.”

### **About Beasley Broadcast Southwest Florida**

Founded in 1961, Beasley Broadcast Group, Inc., [www.bbgi.com](http://www.bbgi.com), is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Operating in Southwest Florida since 1986, Beasley owns four FMs and one AM in the Naples-Fort Myers market including: Sunny 106.3 WJPT-FM, B103.9 WXKB-FM, 96 K-Rock WRXK-FM, ESPN Radio 99.3 WWCN-FM and 770 AM ESPN Deportes WJBX-AM. Additionally, “The Link” - a modern adult contemporary format - can be heard through four FM translators at the following dial positions, 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County.

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