



FOR IMMEDIATE RELEASE

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WiLD 94.1 WRAPS UP TOY DRIVE FOR THE CHILDREN'S HOME

ST. PETERSBURG, FL – WiLD 94.1's 3rd annual Toy Drive wrapped up on Saturday, December 13th at 6:00 p.m. as Program Director and Morning Show Host Orlando Davis came down from the "Toy Drive Tower." Orlando spent the entire week living on the two-story high structure, which was built in the parking lot of MetroPCS located at 2907 N. Dale Mabry Hwy. in Tampa, to collect donations for The Children's Home.

When all the numbers were added and bikes counted, Orlando's Toy Drive raised \$12,254 in gift card and cash donations, 305 bicycles and a PODS container full of toys. All donations collected will benefit The Children's Home a non-profit organization, which serves as a sanctuary to abused, neglected or abandoned children in our community.

"Toy Drive is special to me because living outdoors for five days isn't comfortable, but neither is not having gift cards, bikes or toys for children who've already had a rough start. The Toy Drive helps The Children's Home accomplish their goals while also helping so many other charities." Orlando added, "It was important to me to find a way that I could help besides simply cutting a check. I still have, every year, but this visual coupled with everyone doing a little, ends up helping a lot. That's a win for us all!"

"The success of Orlando's Toy Drive shows how active and caring the Tampa Bay community is, and we feel blessed to live in such a special place. Seeing the smiles and excitement of the children when they open their gifts is heartwarming. We are so grateful to Orlando, WiLD 94.1, and our many friends that help make Christmas a happy time for all the girls and boys at The Children's Home," said Irene K. Rickus, CEO and President. "Thank you to everyone for their passion, time and resources to make this WiLD 94.1 Toy Drive happen every holiday season." Rickus added.

Last year Orlando's Toy Drive received 221 bicycles and over \$6,032 in gift cards and donations for The Children's Home. In just three years Orlando's Toy Drive has raised over \$22,000 in gift card and cash donations, 1,100 bicycles and thousands of toys.

The event was supported by: MetroPCS, 1-800-ASK-GARY, Courtesy Toyota, McDonald's, Reliant Tax & Financial Services, Subway, Sun Belt Rentals, Chili's, PODS, Florida Carpenter's Regional Council – Local 1905, and Soney FM LLC.

For complete information on Orlando's Toy Drive and how you can help visit www.WiLD941.com.

ABOUT THE CHILDREN'S HOME: Since 1892, The Children's Home continues to strengthen communities through programs that support, serve and protect children and their families. Its programs help over 15,000 children and adults each year by: strengthening families through family support, outreach, and prevention services; supporting children through therapeutic and traditional foster homes; supporting relative care-givers as they provide for children in their care; and healing the trauma of abuse and neglect for over 100 children in residence annually on its healing campus.

ABOUT BEASLEY BROADCAST GROUP: Founded in 1961, Beasley Broadcast Group, Inc., www.bbgj.com, is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Beasley owns five FMs and one AM in the Tampa-St. Petersburg-Clearwater market including: 92.5 MAX!MA WYUU-FM, 98.7 WHFS-FM, 99.5 WQYK-FM, Q105 WRBQ-FM, WiLD 94.1 WLLD-FM, and 1010 Sports WHFS-AM.

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