

NEWS ANNOUNCEMENT

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.jpg attached: (l to r) Kent Dunn and Tee Gentry

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BEASLEY BROADCAST GROUP NAMES NEW MANAGEMENT IN TAMPA, FL

KENT DUNN VICE PRESIDENT AND MARKET MANAGER

TEE GENTRY NAMED OPERATIONS MANAGER

NAPLES, Florida, November 26, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, headquartered in Naples, Florida, has transferred two Company managers and veteran radio professionals, from the Augusta, GA market to one of Beasley’s newest radio markets in Florida. Kent Dunn has been named vice president and market manager and Tee Gentry has been named operations manager for Beasley’s cluster of six stations in Tampa-St. Petersburg radio market that includes: 94.1 WLLD-FM; 99.5 WQYK-FM; 104.7 WRBQ-FM; 92.5 WYUU-FM; and WHFS FM/AM.

These appointments are aligned with Beasley’s transition into the Tampa-St. Petersburg market, the 18th ranked radio market in the Country, following the October 2nd, 2014 announcement that Beasley entered into an asset exchange agreement with CBS Radio whereby Beasley exchanged five radio stations in Philadelphia and Miami for fourteen CBS Radio stations in Tampa-St. Petersburg and Charlotte, NC.

Most recently, Mr. Dunn served as vice president and market manager of Beasley’s cluster of radio stations in Augusta, GA. He joined Beasley in 1991 and has worked specifically in the Augusta market as general manager and/or market manager since 1993. Kent has been named, on four occasions, Beasley’s General Manager of the Year and additionally named five times by *Radio INK* magazine as one of the “Top Managers in Radio.” Kent’s most recent charitable involvement includes service as a director on the United Way board, the Border Bash Foundation board, the North Augusta 2000 board and as a member of the Augusta Exchange Club.

Prior to this announcement, Tee Gentry served as operations manager for the Beasley Broadcast Augusta cluster, as well as program director for Kicks 99 WKXC-FM. He enjoyed a 19-year tenure in the Augusta market, 14 of those years with Beasley. *Radio INK* magazine has named Tee Gentry among the “Top Program Directors in Radio” on four occasions, and he has twice been named Beasley’s “Program Director of the Year.” In 2007, under Tee’s leadership Kicks 99 WKXC-FM won a CMA (Country Music Association) award for Small Market Station of the Year. Tee serves as a director on the

boards of the Augusta chapter of the American Red Cross, Jud C. Hickey Center for Alzheimer's Care and the Ronald McDonald House of Augusta.

Executive Vice President of Operations Brian Beasley, who oversees the Tampa-St. Petersburg cluster, says, "Kent Dunn is a strong leader with a unique skill set we believe to be vitally important as we establish our Beasley's footprint in Tampa. He is an exceptional motivator. Over the past 20 years, Kent has proven to us consistently that he can build a cohesive team of radio professionals and then lead that unified group to the very top in ratings, revenue and community engagement."

Mr. Beasley continues, "Tee Gentry is a seasoned and award-winning radio programmer who excels in building and branding successful radio stations. He has a knack for developing strong relationships with artists, labels and key clients. Tee will bring to Tampa an enthusiasm that is simply contagious and he will hit the ground running in an effort to meet Tampa listeners and members of the community at large."

Kent Dunn comments, "It has a privilege to be a part of the Beasley Broadcast Group for over twenty years now. At this time of my life, today seems like the perfect day to start a new challenge. Moving to Tampa represents an exciting opportunity to manage a cluster of stations in a larger radio market. I'm really looking forward to getting to know my new colleagues and also Tampa/St. Pete businesses, professional groups and charities."

Tee Gentry adds, "The offer to work alongside my longtime colleague Kent Dunn in Tampa, Florida was hard to pass up. We have similar management styles and we both believe in local radio done right. I'm looking forward to my next chapter in radio with a wonderful cluster of legendary stations. This is gonna be FUN!"

About Beasley Broadcast Group:

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA.

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