

NEWS ANNOUNCEMENT**JANUARY 15, 2015**

.jpg attached: Heather Monahan

Contact:

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**BEASLEY BROADCAST GROUP NAMES HEATHER MONAHAN
TO NEWLY CREATED POSITION OF CHIEF REVENUE OFFICER**

NAPLES, Florida, January 15, 2015 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, has named Heather Monahan to the newly created position of Chief Revenue Officer. In her new role, Ms. Monahan will oversee all sales of the Company’s core radio, digital and non-traditional revenue opportunities.

Most recently, Heather served as the Company’s executive vice president of sales. She joined Beasley Broadcast Group in 2003 as the Director of Sales for Beasley’s Fort Myers-Naples cluster of radio stations. In 2004, Ms. Monahan was promoted to Vice President of Sales, responsible for company-wide initiatives to improve revenue generation and manage the development of the sales and management team. In 2007, Ms. Monahan was advanced to her current position of Executive Vice President.

Heather resides in Miami and is a board member of City Year Miami, a service organization that provides mentorship opportunities for at-risk youth. A native of Worcester, Massachusetts, she is a graduate of Clark University with a liberal arts degree in Psychology. Prior to joining Beasley, Heather’s radio career included serving as a general manager or sales manager for stations in Michigan and Massachusetts.

Commenting on Ms. Monahan’s appointment, President and COO Bruce Beasley stated, “As the radio broadcasting industry continues to offer a wider variety of ways in which we service advertisers, it became evident that having one person at corporate oversee and coordinate these various facets would be beneficial. Heather has proven her loyalty to Beasley over the years and has further shown us her ability to manage the sales process.”

Heather Monahan says, “What excites me the most is the opportunity to define a holistic strategy that optimizes and unites our entertainment brands, engaged consumers, and marketing partners. At Beasley, our Local Market Teams strive to create a dynamic local presence through our on-air and digital brands. Our continued evolution enables us to further maximize the collective power of our radio brands and connect consumers with marketing partners in an enhanced and more significant way. I’m looking forward to delivering improved results for our partners through this new role.”

About Beasley Broadcast Group, Inc.

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with our brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email.

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