



MEDIA ALERT

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Contact:

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BEASLEY ANNOUNCES BEASLEY MEDIA GROUP, INC.

WHO: Beasley Broadcast Group, Inc., a large- and mid-size radio broadcaster that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

WHAT: The various entities that previously held Beasley Broadcast Group, Inc.'s portfolio of radio stations have been merged into one, **Beasley Media Group, Inc.**

The name reflects the broad and expansive reach of on-air, digital and collateral radio products that are available to Beasley's listeners and advertisers.

The publicly-traded parent company, headquartered in Naples, Florida, remains Beasley Broadcast Group, Inc. and continues to trade as "BBGI" on NASDAQ.

Going forward, the Beasley Media Group logo will be placed on press releases that involve the Company's radio stations, and the Beasley Broadcast Group, Inc. logo will be placed on announcements that involve Beasley corporate.

WHEN: Effective immediately.

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