



NEWS ANNOUNCEMENT

JANUARY 8, 2015

Contact:

Mac Edwards
Vice President and Market Manager
Beasley Broadcast Fayetteville
910-486-2002 / mac@bbgi.com

Two photos attached: Tap Money



BEASLEY BROADCAST FAYETTEVILLE APPOINTS TAP MONEY PROGRAM DIRECTOR OF FOXY 99 WZFX-FM IN FAYETTEVILLE, NORTH CAROLINA

FAYETTEVILLE, North Carolina, January 8, 2015 - Beasley Broadcast Fayetteville is pleased to announce the appointment of Tap Money to Program Director of Urban Powerhouse FOXY 99 WZFX-FM/HD. His first official day at FOXY 99 is January 12, 2015 and he reports to Vice President and Market Manager Mac Edwards.

Tap comes to Beasley Broadcast Fayetteville from Greensboro, NC and 102 JAMZ WJMH, a station to which he has been connected for nearly 20 years. Most recently, Tap was assistant program director, music director and afternoon drive host, but he began his journey in radio at WJMH-FM in 1995 following his graduation from Winston Salem University. Since that time, Tap has worked his way up from the earliest position of street coordinator and assistant promotions director through various on-shifts and management duties to today's announcement of program director for FOXY 99.

Vice President and Market Manager Mac Edwards comments, "We're excited to have Tap join the team at the Big Stick FOXY 99! Tap's experience and success working with Brian Douglas & 102 JAMZ in Greensboro made him, by far, the best candidate. His leadership and team-building skills will be key ingredients in fueling the next phase of growth for our talented team at FOXY 99. This also allows Mike Tech, FOXY's larger-than-life air personality known as 'The Crowd Motivator' to concentrate on his popular show and on super-serving FOXY 99 listeners and the community."

Congratulations can be sent to Tap Money at Tap@FOXY99.com.

About Beasley Broadcast Fayetteville

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. In the Fayetteville, North Carolina market, Beasley radio stations include: 95.7 WKML-FM, 99.1 WZFX-FM, 96.5 WFLB-FM, 107.7 WUKS-FM, 1490-AM/94.3 WAZZ-AM and 1160 WYDU-AM.

###