

## NEWS ANNOUNCEMENT

**NOVEMBER 17, 2014**



.jpg attached: Mark Haddon

Contact:

Brian Beasley  
Executive Vice President of Operations  
Beasley Broadcast Group, Inc.  
239-263-5000 / [brian@bbgi.com](mailto:brian@bbgi.com)

## **BEASLEY BROADCAST GROUP PROMOTES MARK HADDON TO VICE PRESIDENT AND MARKET MANAGER IN AUGUSTA, GEORGIA**

***- Beasley Broadcast, Proudly Serving the Augusta Community Since 1969 -***

NAPLES, Florida, November 17, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster announces the promotion, effective immediately, of Mark Haddon to Vice President and Market Manager for the Company’s cluster of radio stations in Augusta, Georgia that includes: New Country Kicks 99 WKXC-FM; 580 AM and 95.1 FM News Talk WGAC; HD 98.3 WHHD-FM; 93.9 BOB FM WDRR-FM; 95 Rock at 95.5 FM and 1480 AM; WGUS-FM *The Southern Gospel Station* at 102.7 FM and 93.1 FM; and WRDW-AM 1630 News Talk Sports. Mr. Haddon replaces Kent Dunn who, after a long and successful career in the Augusta market, is stepping down from this position to pursue other opportunities.

Most recently, Mr. Haddon served as the national sales manager and digital sales manager for the Beasley Broadcast Augusta cluster, as well as general sales manager for New Country Kicks 99 WKXC-FM. Mark joined Beasley Broadcast Augusta as Kicks 99’s general sales manager in 1993. In 2001, he was given the additional responsibilities of national sales manager and in 2011 was asked to also serve as digital sales manager for the cluster. Mark is a proud graduate of The University of Georgia (UGA), with a degree in Journalism and a veteran radio professional whose broadcasting career began in nearby Thomson, GA at the age of 16. Mark is also involved with Wesley United Methodist Church in Evans as a contemporary worship music leader. He and his wife of 29 years, Adelle Haddon, have two children Mary Catherine, a graduate student at UGA and Taylor, who is pursuing his bachelor’s degree at Georgia Regents University.

Beasley Broadcast Group Executive Vice President of Operations Brian Beasley says, “Our Company strives to provide our employees with the tools they need to learn, to grow and to succeed in their respective fields. We also attempt to promote from within the Company, so today it brings us a special sense of accomplishment to announce Mark Haddon’s advancement to Vice President and Market Manager. He has worked diligently to earn his new title and we believe he is ready for the responsibilities that come with it.”

Kent Dunn adds, "It has been my privilege to lead this fine cluster of radio stations since 1993. Our Beasley Broadcast Augusta team is a tight-knit family with deep roots in the community. Mark Haddon and I have worked together closely for many years and I have every confidence that he will excel in his new role. He is a respected leader by both Beasley colleagues and by the advertisers and listeners in the community. Under Mark's leadership, the Beasley Augusta team will continue to expand upon the strong and established community presence it enjoys in the CRSA."

For more information about Beasley Broadcast Augusta radio stations, please visit [www.bbgi.com](http://www.bbgi.com). Congratulations can be sent to Mark Haddon at [mark.haddon@bbgi.com](mailto:mark.haddon@bbgi.com) and (706) 396-7000.

#### About Beasley Broadcast Augusta

In the Augusta, GA market, Beasley Broadcast Augusta radio stations include: New Country Kicks 99 WKXC-FM; 580 AM and 95.1 FM News Talk WGAC; HD 98.3 WHHD-FM; 93.9 BOB FM WDRR-FM; 95 Rock 95.5 FM and 1480 AM; WGUS-FM *The Southern Gospel Station* at 102.7 FM and 93.1 FM; and WRDW-AM 1630 News Talk Sports.

#### About Beasley Broadcast Group, Inc.

Founded in 1961, Beasley Broadcast Group, Inc., [www.bbgi.com](http://www.bbgi.com), is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA.

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