



MEDIA ALERT

August 21, 2014

.jpg attached: Marc and the Hochman Burger!

THE HOCHMAN BURGER IS BACK!

WQAM Afternoon Personality Marc Hochman Inspiration for Namesake Burger

- The Hochman Burger Back at Red's Backwoods BBQ for the 2nd Year-

WHO: Marc Hochman, Afternoon Drive Host on *Sport Radio* 560 WQAM, a Beasley Broadcast Miami radio station. "The Marc Hochman Show with Zach Krantz" airs weekday afternoons 3:00 p.m. – 7:00 p.m. <http://wqam.com/marc-hochman-show-with-zach-krantz/> Follow Marc on twitter @MarcHochman.

WHAT: The Hochman Burger features a delicious burger, cheddar cheese, barbeque sauce and is topped with....Funyuns. Yep, the secret ingredient for the 2nd year in a row is something found in the chip aisle....Funyuns!

"As a guy, I don't think there's a bigger honor than having a hamburger named after you. In my radio career I've interviewed everyone from Hulk Hogan and Mike Tyson to Pat Sajak and Al Roker... As a program director, I've been nominated twice for Sports Radio Station Of The Year for the Marconi Awards... But I've never been more proud of anything than having a hamburger named after me," Hochman says about his namesake burger.

WHERE: Red's Backwoods BBQ in Boca Raton, 1345 W Palmetto Park Rd, Boca Raton, FL 33486 (561) 417-0797

WHEN: **NOW through August 31stGet Your Hochman Burger TODAY!**

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