

**NEWS ANNOUNCEMENT****AUGUST 19, 2014**

*.jpg attached: George G. Beasley*

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**GEORGE G. BEASLEY NAMED AMONG THE  
2014 “40 MOST POWERFUL PEOPLE IN RADIO”**

NAPLES, FL, August 19, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster with corporate offices in Naples, Florida and a cluster of radio stations that serve Southwest Florida is proud to share that its Founder, Chairman and Chief Executive Officer George G. Beasley has been named among the 2014 “40 Most Powerful People in Radio” by *Radio Ink* magazine. The prestigious listing of top radio broadcasting professionals is compiled annually with member selection based on contributions made to radio, as well as influence and ability to affect the industry. This is the 16<sup>th</sup> time that Mr. Beasley has been included in this prestigious group of radio executives since the magazine introduced its inaugural list in 1996.

George G. Beasley founded the company that bears his name in 1961. He purchased his first Southwest Florida radio station in 1986 and moved the corporate offices to Naples in 1988. Throughout his 50-plus years in radio, Mr. Beasley has served on numerous boards and earned countless honors and awards from the broadcast industry, the local communities in which he has participated, as well as various civic and charitable organizations.

Being named a Hall of Fame Laureate by SW Florida Junior Achievement is a local acknowledgement that is very special to Mr. Beasley. Notable recognition on the state level includes induction into the Florida Association of Broadcasters Hall of Fame (a state honor bestowed additionally by the North Carolina and Nevada broadcast associations); an industry award that stands out is being named by the American Library of Broadcasting as one of their Giants in Broadcasting; and a recent accomplishment that brings Mr. Beasley personal fulfillment is the opening of the George G. Beasley Media Complex on the campus of his alma mater, Appalachian State University in Boone, NC.

About Beasley Broadcast Group, Inc.

Founded in 1961, Beasley Broadcast Group, Inc., [www.bbgi.com](http://www.bbgi.com), is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. In Southwest Florida since 1986, Beasley owns four FMs and one AM in the Naples-Fort Myers market including: *Sunny 106* WJPT-FM, *B103.9* WXKB-FM, *96 K-Rock* WRXK-FM, *ESPN Radio* 99.3 FM and *770 AM ESPN Deportes*. WJBX-AM. Additionally, “The Link” - a modern adult contemporary format - can be heard through four FM translators at 96.5 in North Lee County, 98.1 in Lee County, 101.5 in Collier County, and 105.1 on Marco Island.

About Radio Ink Magazine:

*Radio Ink* is a radio-industry trade publication that is published bi-weekly for the radio management sector of the radio broadcasting industry. Its mission is to provide relevant management information, tips, and ideas for those operating radio stations. [www.radioink.com](http://www.radioink.com).

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