

NEWS ANNOUNCEMENT

AUGUST 28, 2014

Photo attached: Award Winners with members of the Beasley Family



.jpg attached: (left to right) VP Programming Justin Chase; EVP Operations Brian Beasley; VP Market Manager Kent Dunn (Augusta); Chairman and CEO George G. Beasley; President and COO Bruce Beasley; EVP and CFO Caroline Beasley; VP Engineering and CTO Mike Cooney; VP Market Manager Brad Beasley (SW Florida); Retiring VP Market Manager Natalie Conner (Philadelphia); VP Sales Heather Monahan; Director of Sales AJ Lurie (SW Florida).

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BEASLEY BROADCAST GROUP ANNOUNCES THE 2014 WINNERS OF ITS ANNUAL OPERATING AWARDS

NAPLES, Florida, August 28, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, bestowed Company Operating Awards during its annual management meetings held in Naples, Florida. Beasley Broadcast, with corporate offices in Naples since 1988, gathered corporate management and station leadership from the eleven markets in which operates to celebrate achievements and contributions from individual employees and radio stations over the preceding twelve months. The 2014 honorees include:

- WXKB-FM Radio Station of the Year / Fort Myers-Naples, FL
- Brad Beasley General Manager of the Year / Fort Myers-Naples, FL
- Donna Williams Business Manager of the Year / Augusta, GA
- AJ Lurie Sales Manager of the Year / Fort Myers-Naples, FL
- Tee Gentry Program Director of the Year / Augusta, GA
- Lamar Smith Engineer of the Year / Las Vegas, NV
- Natalie Conner- CEO Award of Excellence/ Executive Vice President

Founder, Chairman and CEO George G. Beasley comments, "It is a sincere privilege each year to honor our Company's highest achievers. The level of professionalism within Beasley Broadcast is tremendous. The ladies and gentlemen we recognize for 2014 worked very hard to earn this recognition, and for that they have also earned my respect. I am very proud of each of them."

WXKB-FM in the Southwest Florida market (Fort Myers-Naples, FL) was selected Beasley's **"Radio Station of the Year."** WXKB, a CHR/Top 40 formatted station, excels in its use of social media, is widely recognized and honored for its community service outreach, is the most listened to radio station in the market 12+ and is ranked number one in several key demos.

Vice President and Market Manager **Brad Beasley** is this year's "**General Manager of the Year.**" Brad has served as the market manager of Beasley's Southwest Florida cluster of radio stations (4 FMs and 1 AM) since 1996 and has been with Beasley Broadcast Group since 1988. As a member of the Beasley family, Brad has been in, and around, the radio industry all of his life. Throughout his career, he has worked in a variety of station positions, both in the studios and in the office. This is the third time that Brad has been named Beasley Broadcast's General Manager of the Year.

Beasley's 2014 **"Business Manager of the Year"** is **Donna Williams** from the Company's Augusta, Georgia cluster of radio stations. In her role as the market's business manager, Donna handles financial reporting, accounts receivable and payable management, payroll and also human resources responsibilities for nine radio stations (which includes one station on the expanded AM band) and over 40 employees. She joined the company in 2002.

AJ Lurie has been named the **"Sales Manager of the Year"** for 2014. AJ was promoted to director of sales for Beasley's Southwest Florida cluster of radio stations this year. He joined Beasley Broadcast SW Florida in 2007 and this is the 2nd time that he has been named a top sales manager for the Company.

Beasley bestows an annual **"Program Director of the Year"** award to recognize the important task of providing creative and compelling content, branding a station both on-the-air and digitally, overseeing and supporting the on-air personalities, encouraging community service and achieving consistent strong ratings. For the second time, **Tee Gentry** has earned the accolades. He serves as both program director for Kicks 99 WKXC-FM and operations manager overseeing Beasley's Augusta, Georgia cluster. Tee has been in the Augusta market for 19 years, 14 of those with Beasley.

The winner of this year's **"Engineer of the Year"** award is Regional Engineering Manager **Lamar Smith,** who skillfully oversees the entire technical infrastructure in Beasley's Las Vegas cluster, including radio station studios for 4 FMs and 1 AM radio station, transmitter sites, and IT responsibilities. Additionally, Lamar assists the corporate office from time-to-time on special engineering projects. A notable accomplishment for Lamar this year was the build-out of brand new, state-of-the-art facilities in Las Vegas.

From time to time a **"CEO Award of Excellence"** is bestowed upon a company official during the annual management meeting, allowing Founder, Chairman and CEO George G. Beasley an opportunity to acknowledge and honor a person whom he feels exemplifies a history of quality service and sincere dedication to the Company. This year the honor was bestowed upon Natalie Conner who is retiring after 23 years with Beasley Broadcast Philadelphia. Natalie served most recently as Vice President and Market Manager of WXTU-FM and WRDW-FM; she is a part recipient of Beasley's General Manager of the Year, and stations under her management have on several occasions been named the company's Radio Station of the Year.

About Beasley Broadcast Group

Founded in 1961, Beasley Broadcast Group, Inc. is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. For more information, please visit <u>www.bbgi.com</u>.